



EIGHTEENTH ANNUAL NATIONAL PASTEL PAINTING EXHIBITION PROSPECTUS

November 6 - 29, 2009 • Tuesdays - Sundays

Hispanic Arts Center • EXPO New Mexico • Albuquerque, New Mexico

You are invited to enter this prestigious show, held concurrently with other major events at EXPO New Mexico which attract several thousand visitors.

JUDGE

Colette Ody Smith

JURORS

Robert Carsten, Clark Mitchell, and Jimmy Wright

The three distinguished artists serving as jurors will independently score entries to determine which paintings will be included in the exhibition. The judge makes award selections from the actual work. Awards will be announced at the gala opening reception.

AWARDS:

1st place - \$1250, 2nd place- \$1000, 3rd place- \$750 and 4th place- \$500

Plus numerous sponsor awards, expected to total more than \$10,000.

GENERAL REQUIREMENTS:

Entry is open to all artists over the age of 18, without regard to geographic location.

- All work must be *at least* 80% soft pastel and must be original.
- All work must be for sale. PSNM will retain 30% of the sale price as a commission.

Non-eligible work includes: copies or reproductions, work older than two years, work which has previously won a national award, compositions from published sources or based on another artist's work, student work produced under supervision, collaborative work, and work previously accepted by a PSNM National Show. Source material must be available to PSNM upon request.

2009 CALENDAR

Deadline: Receipt of Digital Entries

Saturday, August 15

Acceptance and Information Packets Mailed

Tuesday, September 15

Deadline: Shipped Art to Arrive at Mail Bank

Wednesday, October 28

Hand-Deliver Art to Hispanic Arts Center

Friday, October 30

9 - 10:30 am

Workshop with Judge Colette Ody Smith

Tuesday, Wednesday, Thursday

November 3, 4, 5 — 9:30 am - 4:30 pm

Opening Reception & Awards Presentation

Friday, November 6, 5 - 8 pm

Pickup of Hand-Delivered Paintings

Sunday, November 29, 5 - 6 pm or

Monday, November 30, 9 - 11 am

WORKSHOP

In conjunction with the exhibition, a three-day workshop will be held at EXPO NM in Albuquerque.

Dates and times listed above in Show Calendar.

For information, contact Marilyn Drake
by email at: psnm.webmanager@gmail.com

Pastel Society of New Mexico, PO Box 3571, Albuquerque, NM 87190

www.pastelsnm.org

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NEW FOR 2009!

Options for Entry and Payment

1. Go to www.pastelsnm.org or click here for [Online Entry Form](#). Payment can be made either with PayPal or by check.
2. Complete Entry Form on page 4 of this Prospectus and mail with check for entry fee to Entry Director.

Either Entry Option requires Digital Files be sent via email to the Entry Director, or mailed on a non-returnable CD. (See page 3 of this Prospectus)

ENTRY FEES:

Fees are non-refundable. Pay Online or mail check (payable to PSNM) to Sarah Blumenschein.

PSNM members: \$30 for up to 3 entries.

Nonmembers: \$35 for up to 3 entries.

NOTE: Only PSNM members may accrue points toward Signature membership.

FRAMING REQUIREMENTS:

- **Maximum frame dimension, in either direction, is 48".**
- Work must be sturdily framed and ready to hang, with strong screws and wire.
- Hanging wire must be affixed so that it peaks 3 ½" below the top of the frame. *This is extremely important, because of the hanging system at EXPO New Mexico. Failure to place your wire correctly may result in your painting(s) not being hung in the show.*
- No name plaques on the front of the frame or mat, or signed mats.
- You may use glass or Plexiglas to cover your paintings. *Some artists have been experimenting with varnish finishes that make a covering unnecessary, but we strongly discourage this for any shipped work.*

JURY NOTIFICATION:

Results will be sent Tuesday, Sept. 15, 2009.

Detailed information about framing, delivery, shipping and handling, painting identification labels, and form for inclusion in the exhibition catalog will accompany acceptance letter.

To receive show postcards, please send a 6" x 9" self-addressed stamped envelope, with **two (2)** first class stamps. Each exhibiting artist will receive a copy of the show catalog.

DELIVERY OF ACCEPTED WORK:

HAND-DELIVERED WORK must be delivered to the Hispanic Arts Center at EXPO New Mexico on Friday, Oct. 30, between 9 and 10:30 am.

SHIPPED WORK must be sent to: PSNM National Show, c/o Mail Bank, 1208 San Pedro Dr. NE, Albuquerque, NM 87110

(See Shipping Instructions and Packing Requirements on page 3 of this Prospectus for complete details.)

For shipping questions, contact Teri Gall at: 505-565-5602 or email: colores@cablone.net

RETRIEVAL OF WORK:

Artist, or representative, **must** retrieve all unsold hand-delivered paintings from the Hispanic Arts Center on Sun, Nov 29, 5 - 6 pm OR Mon, Nov 30, 9 - 11 am.

AGREEMENT OF ENTRY & LIABILITY:

All reasonable care will be taken with paintings. However, neither PSNM, its officers or volunteers, Expo New Mexico employees, nor employees of the shipping agent will be responsible for loss or damage. PSNM strongly recommends artists carry independent insurance. If you rely on shipper's or carrier's insurance, be certain you understand their policies.

- PSNM reserves the right to reproduce accepted artwork for publicity purposes.
- PSNM reserves the right to reject work deemed unsuitable for public viewing.
- All accepted work (*no substitutes*) must be delivered or shipped* as specified in this prospectus.

(* See page 3 of this Prospectus for complete details.)

If accepted work is not available for the exhibition, the artist must pay PSNM a 30% commission on the stated sales price. The artist will also be prohibited from exhibiting in PSNM shows for the next 13 months.

SUBMISSION PROTOCOL:

- **Email Subject Line:** If someone else emails your entry, instruct them to use **Your Name/PSNM**.
- **Message Area:** Must have other required information (Entry A, B, C Titles to correspond with Entry Form) and attached (not embedded) jpgs.
- Email, or send non-returnable CD, of your properly formatted images with file names matching those on Entry Form. Entry Form and Fee Payment must arrive by Saturday, August 15, 2009.
- Follow Entry Form Instructions on page 4 in this prospectus when submitting your entry.

DIGITAL REQUIREMENTS:

Image size: 700 pixels on longest side

Resolution: 300 dpi

(Necessary for reproducing image in show catalog.)

In Image Size dialog box, be sure resolution is 300 dpi, then reduce longest side of the image to 700 pixels.

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Since the dimensions are linked, this will automatically adjust the shorter side.

File Format: jpg (JPEG) - highest quality

File Name Protocol:

1st 4 letters of Last Name, 1st 4 letters of First Name, 1st 4 letters of Painting Title, Entry Letter (corresponding to entry form).

Example: Artist's Name: John Smith; Title: Winter; Entry A will be named: smitjohnwintA.jpg

If you use a professional photographer, or have slides converted to digital files by someone other than yourself, please be sure all the entry criteria listed above are followed.

NOTE: Any file received that is not the correct size, may be reformatted by PSNM for use in the slide show created for the jury process.

SHIPPING INSTRUCTIONS:

Paintings *must* arrive at Mail Bank between Thursday, Oct. 22 and Wednesday, Oct. 28, 2009

- Cost of shipping the painting(s) is the responsibility of the artist, both *to* and *from* show.
- **Mail Bank charges:** \$45 handling fee per painting; \$20 for each additional painting in the same box. If a wooden crate is used, it is \$55 for the first painting plus \$20 for additional paintings in same crate. Fees cover receiving, storing, delivering, unpacking, picking up, re-packing and shipping the paintings, exclusive of shipping charges.
- **Storage rental fee:** Paintings arriving at Mail Bank earlier than due date will be charged \$4.00 per day, up to the due date, payable by artist.
- **Replacement shipping container cost** is payable to Mail Bank by artist for any box damaged in transit and deemed no longer usable.
- Return shipping information and Pre-Paid Return Label **must** accompany your work. Artists will be notified when painting(s) sell.
- Shipping arrangements for sold painting(s) are typically made between artist and buyer. Mail Bank must be advised of how to proceed.
- Investigate insurance coverage options and your carrier's insurance policies. Each artist is encouraged to obtain their own insurance.

PACKING REQUIREMENTS:

- **STURDY NEW BOXES ARE BEST!** (See replacement box cost above.)
- Box strength — Do not exceed maximum gross weight for box, found in the Box Maker's Certificate on box's bottom flap.

- Reused boxes must be rigid, undamaged, and all flaps intact

Suggested Boxes —

- **StrongBox®.** Comes in multiple sizes, with custom foam inserts. Know length, width and depth of the framed piece to order correctly sized box. Heavy duty plastic-lined top and bottom prevent punctures. Artwork protected between thick, soft foam. Approved by most major air and ground carriers, including UPS and FedEx.

Available from Air Float Systems: 1-800-445-2580 or www.airfloatsys.com

Masterpak: 1-800-922-5522 or www.masterpak-usa.com

Uline: 1-800-958-5463, or www.uline.com Called Deluxe

Artwork Shipper, but it is essentially the same box

PROVIDE INTERNAL PROTECTION

- Cover the framed artwork with tissue paper to protect it from anything sticky on the other packing materials
- Wrap with bubble wrap, making sure to cover corners so they are well protected.
- Place additional bubble wrap on bottom, sides and top of painting to create a cushion. Foam padding cut to fit box can also be used to keep artwork from sliding around in box.
- Polystyrene peanuts, or similar packing materials, ARE NOT ACCEPTABLE.

ENCLOSE REQUIRED DOCUMENTATION

Items that must be included in shipping container:

- Completed Frame Repair Authorization Form, which comes with your Acceptance Letter
- Return Shipping Information
- Pre-Paid Return Label
- Artist's Bio, and
- Check (*payable to Mail Bank*) for correct amount, based on the charges listed above

SEAL CONTAINER SECURELY

- Use the proper pressure sensitive plastic tape or nylon reinforced tape applied with 3 strips to both top and bottom of the box. **DO NOT USE** masking tape, cellophane tape, duct tape or string.

LABEL PROPERLY

- Do not place the label over a seam or closure or on top of sealing tape
- Remove or cross out labels/markings if reusing a box
- Always include Sender's and Recipients's Name, Phone Number, Full street address with postal code.

NOTE: There is an excellent article about shipping artwork by Michael Chesley Johnson in the May 2009 issue of *Artist's Magazine*.

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ENTRY FORM INSTRUCTIONS:

For those not completing Online Entry Form or those paying by check.

- Complete ALL PARTS of Entry Form at right.
- Sign and date where indicated. Unsigned entry forms will be disqualified.
(Your signature constitutes acceptance of all conditions and terms in this prospectus.)
- Detach Entry Form along dotted line.
- Keep a photocopy for your files.

ENTRY CHECKLIST:

- Entry Form - completely filled in and signed
- Check (payable to PSNM)
- 6" x 9" self-addressed stamped envelope, with **two (2)** first class stamps.
(for jury notification and related materials)
- Self-addressed stamped postcard (if you wish to be notified that your application has arrived)
- JPG Files** - properly photographed and labeled
- Email message** - properly written, jpg files attached, **OR** **CD** (non-returnable) - with up to 3 jpg files

MAILING INSTRUCTIONS:

Send entries **beginning June 1**.
Saturday, August 15 is deadline for receiving entries.
Mail to: Sarah Blumenschein
13631 Apache Plume Pl. NE
Albuquerque, NM 87111

Entries sent by Certified Mail, or requiring recipient's signature will not be accepted!

EMAIL INSTRUCTIONS:

Email address: sblumen@comcast.net
Subject line: *Your Name*/PSNM
Message area: List Entry A, B, C Titles to correspond with your Entry Form. **Attach** jpg images.

QUESTIONS ABOUT ENTRIES:

Contact Sarah Blumenschein at 505-823-2797
or email: sblumen@comcast.net

NATIONAL SHOW MAIL-IN ENTRY FORM

Name _____

Address _____

City/State/Zip _____

Phone (____) _____

Email _____

Entry A Title _____

Image ____ x ____ Frame ____ x ____ Price _____

Entry B Title _____

Image ____ x ____ Frame ____ x ____ Price _____

Entry C Title _____

Image ____ x ____ Frame ____ x ____ Price _____

Painting(s) will be hand delivered shipped

PSNM member. Amount enclosed: **\$30**

Not a PSNM member. Amount enclosed: **\$35**

Make check payable to PSNM.

Signature _____

Date _____

Detach here and send entire form

JURY NOTIFICATION FORM

Print your name and entry titles below:

Name _____

Entry A Title _____

Accepted Declined

Entry B Title _____

Accepted Declined

Entry C Title _____

Accepted Declined