



Prospectus for the 26th NATIONAL PASTEL PAINTING EXHIBITION

**Our prestigious pastel show is moving to a
new venue to begin its second quarter-century!**

Sorrel Sky Gallery, one of Santa Fe's best fine art galleries, is located in the historic downtown art district and will feature this exhibition on an entire gallery floor.

Sorrel Sky Gallery ❖ 125 W. Palace Ave. ❖ Santa Fe, NM

March 2 - 31, 2018

Monday - Saturday, 9 am - 6 pm

Sunday, 10 am - 5 pm

You are invited to submit your paintings for jury consideration to be accepted into this special show, thought to be among the best pastel shows in the country!

JUDGE

Dinah Worman

JURORS

Susan Ogilvie, Jeanne Rosier Smith, Frederick Somers

The three distinguished artists serving as jurors will independently score entries to determine which paintings will be included in the exhibition.

The judge makes award selections from the actual work.

AWARDS:

Awards announced at the gala opening reception, which will be held during First Friday Art Walk on Friday, March 2, 2018

1st place \$1500

2nd place \$1000

3rd place \$750

4th place \$500

In addition to the place awards, there will also be numerous sponsor awards, expected to total more than \$10,000 in value.

2018 SHOW CALENDAR

Digital Entry Submission Period

Friday, Sept. 15 - Friday, Dec. 1, 2017

Acceptance and Information Packets Sent

Friday, January 12, 2018

Deadline for Shipped Art to Arrive

Wednesday, Feb. 21, 2018

Hand-Deliver Art to Sorrel Sky Gallery

Friday, Feb. 23 or Saturday, Feb. 24, 2018

Reception & Awards Presentation

Friday, March 2, 2018

from 5 - 7:30 pm

Pickup of Hand-Delivered Paintings

Monday, April 2, 2018

Pastel Society of New Mexico, PO Box 3571, Albuquerque, NM 87190

www.pastelsnm.org

26th NATIONAL PASTEL PAINTING EXHIBITION PROSPECTUS

GENERAL REQUIREMENTS:

Entry is open to all artists over the age of 18, without regard to geographic location.

Paintings not adhering to criteria below will be rejected.

- **ORIGINAL ARTWORK ONLY.** *Source material must be available to PSNM upon request.*
- All work must be *at least* 80% soft pastel.
- All work must be for sale.
- Minimum sale price: \$500.00
Artist will receive 50% of sale price.

NON-ELIGIBLE WORK (based on PSA guidelines)

includes: Paintings done in a school, school-monitored studio or workshop, or under instructor supervision; copied from photographs taken by someone other than the artist without written authorization from the photographer; copied from published photographs, compositions from published sources or based on another artist's work; works painted over a mechanical print; copies or reproductions; work older than two years; work which has previously won a national award; collaborative work; work previously accepted by a PSNM National Show.

AGREEMENT OF ENTRY & LIABILITY:

All reasonable care will be taken with paintings.

However, neither PSNM, its officers or volunteers; Sorrel Sky Gallery and its employees; nor employees of shipping agent will be responsible for loss or damage.

PSNM strongly recommends artists carry independent insurance. If you rely on shipper's or carrier's insurance, be certain you understand their policies.

- Each exhibiting artist will receive a show catalog.
- PSNM reserves the right to reproduce accepted artwork for publicity purposes.
- PSNM reserves the right to reject work deemed unsuitable for public viewing.
- All accepted work (*no substitutes*) must be framed and delivered or shipped as specified in this prospectus.

If accepted work is not available for the exhibition, the artist must pay PSNM a 30% commission on the stated sales price. The artist will also be prohibited from exhibiting in PSNM shows for the next 13 months.

ONLINE ENTRY

Go to <http://www.showsubmit.com>

Scroll down to find the PSNM listing.

Instructions for submitting Digital Files are on the Online Entry Form.

DIGITAL REQUIREMENTS:

Image size: 900 pixels on longest side

Resolution: 300 dpi

In Image Size dialog box, be sure resolution is 300 dpi, then adjust so longest side of the image is 900 pixels.

Since dimensions are linked, this will automatically adjust the shorter side.

File Format: jpg (JPEG) - highest quality

File Name Protocol:

Painting Title (*Upper and lower case, with no spaces between words. Include as much of title as possible, up to maximum your computer allows for file names.*)

Example: Painting Title: Snow in Summer

Image File name: SnowinSummer.jpg

If a professional photographer (*or anyone other than yourself*) creates your image file, please be sure all the Digital Requirements listed above are followed.

NOTE: Any file received that is not the correct size may be reformatted by PSNM for use in the slide show created for the jury process.

ENTRY FEES:

Fees are non-refundable and **must** arrive by Friday, Dec 1, 2017. (*See Payment Options below.*)

PSNM Members: \$40 for up to 3 entries.

Non-Members: \$45 for up to 3 entries.

NOTE: Only artists who are PSNM members at the time they submit their entry for the show may accrue points toward Signature Membership.

Non-members may join PSNM prior to paying show entry fee by completing Membership Application at: www.pastelsnm.org and paying annual dues with a credit card via PayPal.

PAYMENT OPTIONS

1) Pay by credit card on Show Submit website
or

2) by check (*payable to PSNM*) mailed to:
PSNM, PO Box 3571, Albuquerque, NM 87190

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JURY NOTIFICATION:

Results will be sent via email by Friday, Jan. 12, 2018.

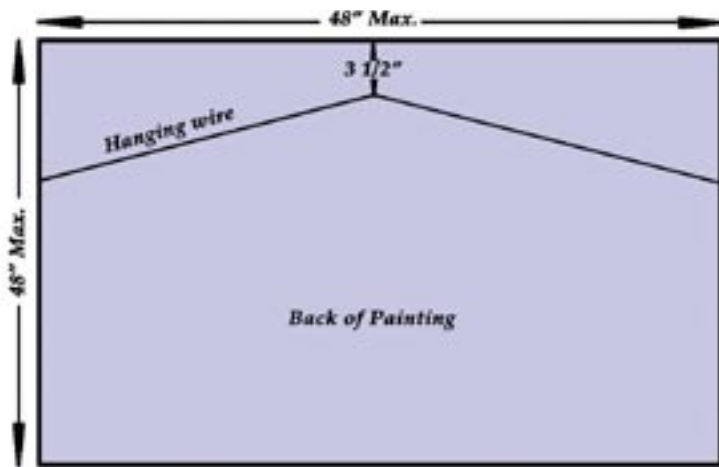
Acceptance message will include a pdf attachment providing painting labels and forms, which you will need to print and complete, plus detailed instructions regarding framing, delivery, shipping and handling.

MINIMUM/MAXIMUM DIMENSIONS:

- Minimum **PAINTING** dimension: 8" x 10" (or 80 sq. in.)
- Maximum **FRAME** dimension: **48" in either direction**

FRAMING REQUIREMENTS:

- Work **must** be sturdily framed and ready to hang, with strong screws and wire.
- Hanging wire **must** be affixed so it peaks 3½" below the top of the frame when under stress.



- *NO* name plaques on the front of the frame or mat, and no signed mats.
- *NO* metal frames will be accepted.
- Use glass (*please*, no “non-glare” or “frosted” glass) or Plexiglas when framing your paintings. For shipped paintings of 850 sq. in. or more, Plexiglas is recommended.

DELIVERY OF ACCEPTED WORK:

HAND-DELIVERED WORK must be delivered to Sorrel Sky Gallery, 125 W. Palace Ave., Santa Fe on Friday, Feb. 23 or Saturday, Feb. 24, 2018.

SHIPPED WORK must be sent to:

PSNM National Show
c/o Art Delivery Service
2019 Galisteo Street, Building O, Suite 2
Santa Fe, NM 87505

SHIPPING INSTRUCTIONS:

Paintings **MUST** arrive at Art Delivery Service between **Wednesday, Feb. 14 and Wednesday, Feb. 21, 2018**

- Ship with a commercial carrier, such as UPS or FedEx. **DO NOT** ship with the United States Postal Service!
- Cost of shipping the painting(s) is the responsibility of the artist, both *to* and *from* show.
- **Art Delivery Service Handling Fees:** Airfloat Strongbox or U-Line Deluxe Art Shippers - \$45 per painting; Other types of corrugated shipping containers - \$55 per painting; Wooden crate - \$55 per painting. Additional paintings in same container *of any type* - \$20 each. Fees cover receiving, storing, delivering, unpacking before show, picking up, re-packing and shipping paintings after show, *exclusive of any shipping charges*.
- **Storage rental fee:** Paintings arriving at Art Delivery Service earlier than Feb. 14 will be charged \$5 per day, up to Feb. 21, payable by artist.
- **Replacement shipping container cost** is payable to Art Delivery Service by artist for any box damaged in transit and deemed by Art Delivery Service as no longer usable.
- Return shipping only by FedEx or UPS. Return label and all other information **must** accompany your work.
- Investigate insurance coverage options and your carrier’s insurance policies. Each artist is encouraged to obtain their own insurance.

**Any shipping questions should be directed to
Nicholas Tesluk:**

phone: 505-908-6803, email: psnm.com@gmail.com

SHIPPING OF SOLD PAINTINGS:

- Artists will be notified when painting(s) sell.
- Customers/collectors shall pay all packing and shipping charges, insurance costs and other handling expenses incurred and set by Sorrel Sky Gallery for the shipping and delivery of artwork purchased by them.

RETRIEVAL OF HAND-DELIVERED PAINTINGS:

All unsold **HAND-DELIVERED** paintings **must** be retrieved from Sorrel Sky Gallery by the Artist, or their representative, on Monday, Apr. 2, 2018.