

From the President...

Dear Members of the Pastel Society of New Mexico and other Friends,

I read a lot, so I thought I would write to you this month about the most recent reading I have been doing. I have been reading about Nike. I'm sure you now think I referring to Nike (Victory), the winged Greek goddess, daughter of Styx and Pallas, the Titan God and the sister of Kratos (Power), Bia (Force), and Zelus (Zeal).

However, I came across a very different article about Nike. In 1964 at the University of Oregon, the track coach Bill Bowerman and his wife, Barbara, were making waffles for breakfast. Coach B looked at the pattern made by the waffle iron and it occurred to him that the pattern would provide great traction out on the track. He used his wife's waffle iron to form soles for shoes for some of his runners. (No more waffles for him.)

The following facts show the contrast between the origination of this shoe business and its current status:

1964

- Coach Bowerman and middle-distance runner Phil Knight started manufacturing Nike shoes for sale with just \$1,200 in the bank.
- 1,300 pairs of shoes sold, for a profit of \$8,000.
- There was 1 full-time employee.
- Most shoes were sold out of Knight's trunk.
- The two-time Olympic gold medalist, Otis Davis, claims he had the first pair of waffle trainers when he was running at the University of Oregon.
- A Portland State University student designed the "Swoosh" logo.
- An adman wrote the slogan "Just do it!", based on Gary Gilmore's last words, right before his execution.

2017

- Nike is the world's largest shoe and apparel company.
- The Nike brand is valued at \$29.6 billion.
- There are 74,400 Nike employees.

INSIDE...

- pg 2 - Officers & Chairs, Upcoming Meetings, Plein Air Convention, Member News
- pg 3 - Calls for Entry, Workshops

Monthly Meeting at the Albuquerque Museum

Saturday, April 14 • 10-NOON
Colette Ody Smith:
Finishing a Painting

Colette will address the idea of questioning your painting and listening to the answers it gives and then deciding what to do about those answers. This will involve actual applications of paint, but will be couched as an exercise in conversing with your painting. That conversation will involve both taking responsibility for what your hands have wrought and diligently not giving up on a painting.



- Nike markets under their own brand and, at least, ten others.
- Nike is 1 of 5 top brands in the USA.
- Michael Jordan has been the main spokesperson for Nike.

So - while the beginnings of the Nike Shoe Company may have been modest, their current success is amazing. It has taken some time, some effort, and some learning. Anything that we want to accomplish in life will take the same. I hope that we all can invest ourselves in our artwork and, at some time, feel like Nike - victorious.

~ Carol

PSNM Officers & Committee Chairs

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To communicate with people on this list by email, go to www.pastelsnm.org then click on Contacts.

Upcoming PSNM Meeting Programs

May 12: Toni Treverton; Pastel portrait demo

June 9: Cindi Underwood; Pastel portrait demo

7th Annual Plein Air Convention and Expo

April 16 - 20 (Monday - Friday)
Hilton Buffalo Thunder, Santa Fe

Faculty of more than 80 of the world's top painters. Discover amazing techniques to transform your painting. Demos on 4 stages, plus painting outdoors each day! Break world record for most *plein air* painters painting in one place at once.

PASTEL TRACK, will have a dedicated classroom and big-screen viewing for about 200 pastel painters.

INSIDERS ART SHOW AND SALE

Open to the public from 8am - 9pm on Tues and Wed.
Details & Registration at: <https://pleinairconvention.com>

Member News

(upcoming receptions & demos highlighted in red)

Depy Adams will have a solo show at Jemez Fine Art Gallery, 17246 Hwy 4, Jemez Springs, NM from April 20 to May 3. The opening reception will be April 21 from 1 - 4pm. The gallery is located just south of the village of Jemez Springs and is open Tuesday - Sunday 11am to 5pm. Depy is moving to Amelia Island, Florida this summer and is using this opportunity to display some of her Southwest landscape paintings produced during her twelve years living in New Mexico. There are *plein air* and studio paintings in the collection. Depy will have pastel, gouache, and oil paintings in the show and is doing special pricing for many of them for the duration of the exhibit. She will be in the gallery most days. The gallery phone number is 575-829-3340.

Valorie Sams' pastel painting "Chester" (at right) won "Best of Show", and sold, in the Carlsbad Area Art Association's Annual Exhibit 2018. Her "Water Lillies" placed 2nd and "Sunny Poppies" placed 3rd in the "Graphics/Drawing" category. The exhibit ran from March 10 - 31 at the Carlsbad Museum and Art Center.



Jakki Kouffman had many works on exhibition in March, beginning with Acrylic Painters USA 2018 Annual Juried Show where she won Best in Show for the painting shown at right. The show runs through April 5 at the Suntan Art Center, 3300 Gulf Blvd., St. Pete Beach, FL.



Chiles Aloft at Day's End, Acrylic

www.suntanart.org

She also has work in the Members/Students/Faculty Show at the Dunedin Fine Art Center, 1143 Michigan Blvd., Dunedin, FL until May 6.

www.dfac.org

An ongoing exhibit of her paintings is at Woodfield Fine Art, 2253 Central Ave., St. Petersburg, FL
www.woodfieldfineart.com

Reneé Mullis' painting, "Building America" (at right) placed in the FAV 15 in the BoldBrush January competition and also won Outstanding Pastel.



Calls for Entry

“Home is Where the Art Is”

Donation Deadline: Friday, April 20

The New Mexico Coalition to End Homelessness invites local artists and creators to contribute an item that explores the concept of “home”. All interpretations and all media welcome, including crafts and fine art.

Silent Auction: Sunday, April 29, 3 - 5pm at St. Michael & All Angels Episcopal Church, 601 Montañño Rd. NW, Albuquerque. Delivery Monday - Friday, 8:30am - 4:30pm. Albuquerque office: 2501 San Pedro Dr. NE, Suite 202. 505-433-5175.

Santa Fe office: 440 Cerrillos Rd, Suite 4. 505-982-9000
For questions or more information, contact: Lisa Huval
505-433-5175 or lisa-h@nmceh.org

118th Anniversary International Exhibition of Works on Paper

Deadline: Sunday, July 15

(Accepting entries on April 1)

Show Dates: October 14- November 24

Wayne Art Center, 433 Maplewood Ave., Wayne, PA

Juror of Selection: Alan Wylie

Judge of Awards: Alvaro Castagnet

Over 25 cash awards ranging from \$100 - \$1,500. Open to artists working in pastel, acrylic, graphite, gouache, charcoal, pen & ink, colored pencil and hand pulled prints. Details should be on Philadelphia Watercolor Society website soon: <https://pwcs.wildapricot.org/events>

Art Business

2nd Annual Art Business Summit • April 6-7

Take an in-person deep dive into the business side of your practice as a visual artist. Build your power-collective of fellow artists and industry professionals, and create a truly effective action plan for your own business (to grow your career). Personalized consultation appointments are extremely limited and should be pre-scheduled at time of registration. Consultation fee is \$30 over and above tuition.

Registration: \$395

<https://clarkhulingsfund.org/events/art-business-summit/>

SCORE Santa Fe Spring Seminars & Workshops

Programs focus on business topics associated with being a successful artist. Many are free. Mentoring program also available for one-on-one counseling for business and non-profit organizations.

<https://santafe.score.org/take-seminarworkshop>

Workshops & Classes

LISTING POLICY: All new announcements will be published with as much detail as space will allow. Repeat listings may be shortened. ***Deadline for submissions is 15th of month preceding next issue.*** Please send your listings for classes, workshops, events, or news via email to: psnm.news@gmail.com

Workshops and classes held in Albuquerque, Santa Fe, or other NM locales are indicated in Red.

TAUGHT BY PSNM MEMBERS

NEW! Vasili Katakis Workshops

April 5 - May 24 • Albuquerque, NM

Visual Diary Sketching in Nature Thursdays, 9am to Noon.

Hikers, biologists, birdwatchers, teachers, campers - anyone can learn to sketch in the field. Whether you are a beginner, or more experienced sketcher, this course will enhance your skills in depicting the great outdoors. Study rendering techniques, field sketches, composition, color wash, diagraming, and more. This class will provide you with the tools you need to learn from your observations of nature as well as to preserve what you have seen. Find patterns, designs and structures present in even the most minuscule particle of natural form. Subjects will include flowers, trees, animals, sky/clouds, water and terrain. Class meets at the BioPark, Mediterranean Conservatory, Sasebo Japanese Garden, as well as in the NM Art League studio. Please sign up early; class size is limited.

Tuition: NMAL members: \$245 Non-members: \$265

April 7 - May 26 • Albuquerque, NM

Perspective for Artists Saturdays, 9am to Noon.

Understanding the principles of perspective provides the artist with tools to render three-dimensional objects on a two-dimensional surface. This is one of the most dramatic effects an artist can achieve. This course will explore the principles of perspective and how the artist can apply them, accurately depicting objects in space. Special attention given to effects of light & shadow. Also explore methods to aid in interpreting photographic references, as well as ways to refine our drawings, approaching a finished piece. Course topics include: intuitive and aerial perspective, one and two point perspective, fixation point, reflections, ellipses, chiaroscuro and more. Class will occasionally take place on location, but will primarily meet in the NMAL studio. Please sign up early; class size is limited.

Tuition: NMAL members: \$245 Non-members: \$265
More info on NMAL website: www.newmexicoartleague.org
or call 505-293-5034. NMAL located behind Juan Tabo Library at 3409 Juan Tabo Blvd, NE.

continued on page 4

continued from page 3 - **Workshops**

Michael Chesley Johnson, AIS, PSA, MPAC, PSNM Private Study

April • Ramah, NM

Michael opened his New Mexico home and studio to private study for painters wishing to take their landscape painting to the next level. Program customized to the student – all *plein air* or a mix of studio and *plein air*.

Cost: \$1,400, includes six nights' lodging, three meals a day. Tuition-only version: \$700. Home/studio location in Ramah is near the Zuni Pueblo, El Morro National Monument and other beautiful locations. Full details at: www.PaintTheSouthwest.com

Christine Debrosky Workshop

April 30 - May 4 • Sedona, AZ

"Dusty Trails - Pastel Immersion" Five day pastel intensive workshop of painting, guided exploration and inspiration, focusing on all aspects of this beautiful media. This is also for painters who have always wanted to try pastel.

Go to Sedona Arts Center website for a full description:

www.sedonaartscenter.org

Go to Art Workshops, then Painting and Drawing.

Register on the site, with payment options available.

Diane Arenberg Workshop

June 3 - 9 • Abiquiu, NM

Painting in plein air at Ghost Ranch where you will experience the magic and light of northern NM. All levels welcome. Contact Diane by email for tuition, lodging rates, etc.: Santafedla@aol.com

NEW! Vic Mastis Workshop

June 13 - 15 • Eureka Springs, AR

Intro to Pastels at the Eureka Springs School of the Arts.

For more info, or to register, go to: <http://essa-art.org/workshops/painting-drawing/introduction-to-pastels/> or call 479-253-5384

Mike Mahon Workshops

June 21 - 23 • Amarillo, TX

Think & Paint in Aesthetic Categories at Amarillo Art Institute. Do you regularly start a painting and quickly feel lost or get to that stage where the painting looks nothing like what you had envisioned? Does the whole painting process seem frustrating? Do you struggle with knowing how to analyze or critique your own work so that you know how to fix problems? Mike will show you how to utilize a consistent process in which you will finally understand how to achieve your painting goals.

Cost: \$400

Contact Mike to register: 505-795-4639 or 505-473-1098

Email: art@mmahon.com

Albert Handell Workshops

June 27 - 30 (Wed.- Sat.) • Santa Fe, NM

Aug 16 - 19 (Thurs. - Sun.) • Santa Fe, NM

2 four-day *plein air* painting workshops at Handell Studio, 1109 Don Gaspar Ave. Paint mornings and afternoons, when the light is absolutely beautiful. Pastel and oil demos and help at your easel, plus daily 2 hour mentoring and critique sessions during the middle of the day (when the light is not favorable to paint outside).

Tuition: \$750 (\$150 non-refundable deposit needed to reserve your spot. \$600 Balance due 2 months prior to first day of workshop. Unless notified differently the Handell office will use credit card on file and send a "PAID in FULL" receipt at that time.) Space is very limited!

Accommodations and Materials List for both Pastel and Oil on website: <http://alberthandell.com>

Contact: 505-983-8373 or albert@alberthandell.com

TAUGHT BY OTHERS

Desmond O'Hagan Workshops

April 13 - 15 • Bainbridge Island, WA

3-day workshop, Winslow Art Center

Contact: Martha Jordan, marthaann210@gmail.com
206-715-6663

July 20 - 22 • New Jersey

3-day workshop, Debarry Studio 10

Contact: Christina Debarry, debarrystudio@gmail.com

September 7 - 9 • Torrance/Los Angeles, CA

3-day workshop, Destination: Art

Contact: Suzanne Kuuskmae, Kuuskmae@icloud.com
310-546-7872

October 2018 • Italy

Painting Italy, Winslow Art Center

Contact: Martha Jordan, marthaann210@gmail.com
206-715-6663

October 19 - 21 • Rock Hill, SC

3-day workshop

Contact: Marcia Kort Buike, valuent@comporium.net

NEW! Doug Dawson Workshops

April 26 - 28 • Ingram, TX

3-day Landscape workshop, Hill Country Arts Foundation
For more information contact Hill Country Arts Foundation
Call: 830-367-5120.

May 7 - 11 • New Brighton, MN

2 days of *plein air* and 3 days of studio landscape.

Contact Eileen France, Lake Country Pastel Society.
952 431-9753 or email: franceart@earthlink.net

August 20 - 23 • Lac Du Flambeau, WI

4 day studio workshop at Dillmans.

Call Sue or Dennis Robertson: 715-588-3143

or email Stephanie at: stephanie@dillmans.com

continued on page 5

continued from page 4 - **Workshops**

These workshops will cover the very principles that have guided Doug's art over the last 40 years and are the what Doug teaches at the Art Students League of Denver. If you would like to experience a years worth of ideas condensed into a workshop, register now. Learn important principles about design and underpainting with color and pastel in general.

Sally Strand Workshops

May 23 - 29 • Lot River Valley, France

Paint the Color of Light Demos in pastel and watercolor, with focus on capturing beautiful color and light. Morning and afternoon painting sessions allow for lunch and personal time. Open to painters of all mediums. Non-painting companions welcome. Lodging at Domaine du Haut Baran. Bedrooms with modern, private bathrooms; swimming pool and jacuzzi. Transportation provided to and from Toulouse Airport and painting excursions to small villages, medieval castles, vineyards and farms.

\$3,400 includes: 7 nights at Haut Baran (double occupancy), 7 continental breakfasts, 2 lunches on days painting on grounds, 3 dinners (wine included) at Haut Baran, workshop tuition, all taxes and free WiFi, studio and French easel use.

For details on Haut Baran and to reserve a space, contact: William or Rosalie Haas at: hautbaranfrance@gmail.com 513-533-0511 (States) | 01133-565-246-324 (France)

<http://www.hautbaran.com>

October 3 - 6 • Lowell, Michigan

Master Class/Next Level at Franciscan Life Process Center
Contact: Kathy Bechtel: 616-897-7842

kbechtel@lifeprocesscenter.org

More details about Sally's workshops on her website:

www.sallystrand.com

Contact Sally at: info@sallystrand.com or 949-493-6892

William Schneider Workshops

June 8-11 • Crystal Lake, IL

Design / Composition Secrets of the Masters

4-day oil and pastel workshop at Schneider Studios for intermediate and advanced students. As students we learn (usually in this order) shapes, values, color temperature, edges, and ultimately, design. Design trumps all the rest! Days one and two focus on design principles used by such masters as Rembrandt, Waterhouse, and Sargent, as well as contemporary greats like Dan Gerhartz, Mian Situ, and Howard Terpning. Analyze masterworks and then immediately master those principles with specific skill-building exercises. On days three and four design and develop a painting incorporating those elements. Learn: How to design with a dominant value; Andrew Loomis' four basic value structures; How to use Notan (the Japanese principle of simplifying light and dark masses) to create a powerful design that will stop viewers in their tracks; How to design

with a dominant hue (the Munsell color system) to create an effective color harmony; Placement of key elements on the picture plane; Alphonse Mucha's composition theories; Edgar Payne's design "stems"; To create drama in the finished piece; How to create a visual concept. As Andrew Loomis said, "all creativity is in the planning... all the rest is just good carpentry work."

Tuition: \$550 For Info: 815-455-4972

UART Workshops

Jill Stefani Wagner - Ann Arbor, MI - April 7 - 8

Nancy Nowak - Suwanee, GA - April 7 - 8

Douglas Tweddle - Santa Fe, NM - April 11 - 13

Susan Kuznitsky - Medford, OR - April 27 - 29

Kathy Dolan - Sudbury, ON, Canada - May 5 - 6

Dave Kaphammer - Vernon, CT - May 19 - 20

Nancie King Mertz - Wilmington, VT - June 1 - 3

Lyn Asselta - Ponte Vedra Beach, FL - November 3 - 4

To register, contact UART Premium Sanded Pastel

Paper: 800-431-2494 uart@uartpastelpaper.com

www.uartpastelpaper.com

Studio Incamminati Workshops

Summer • Philadelphia, PA

Art Educators Workshops with Natalie Italiano

Teachers learn the concepts and methods of drawing and painting taught at Studio Incamminati.

Portrait Painting Fundamentals • June 25 - 29

Introduction to Figure Painting • July 30 - August 3

<http://www.studioincamminati.org>

In Your Town Workshops

Whether it's portrait, figure or still life, Studio Incamminati brings its renowned instructors and workshops to your area.

<http://www.studioincamminati.org>

Advanced Fine Art Program

Now accepting applicants. Part-time options and financial aid available.

Village Arts of Putney Workshops

Workshops with well-known artists all year covering a variety of subjects and using different mediums.

Go to their website for more information:

www.VillageArtsOfPutney.fineaw.com

Or contact Penelope Simpson: villarts@sover.net or call: 802-246-7742

Very Local Lodging: The Artist's Nest Apartment

Located below the studio, the apartment has a rental option of one or two bedrooms and is available during our workshops. The rest of the year it can be found on Air BnB. Easy & convenient for artists!

For details and photos please contact Penelope: villarts@sover.net or 802-246-7742.