



# HIGHlight

*December 2008*

## From the President...

Dear PSNM Friends —

Thank you for your support in electing me to serve as your President again in 2009.

Looking back over the year there are a number of things we can reflect upon. MasterWorks was another wonderful show. In the spring we were able to give two scholarships of \$200 to two graduating APS students. The Signature Membership Show held at the South Broadway Cultural Center in July was outstanding. A new digital projector was purchased and has been used quite effectively several times. The Unitarian Show was quite successful. In October, the 80 by 40 II show held at the Arts Alliance Gallery was lovely. Quite a few of us are sporting new aprons with the PSNM logo on them. If you don't have one yet and would like one contact Gaye Garrison. The National Show which has just closed was another wonderful exhibition of the finest pastels produced in the country. As usual, it was a show to be proud of. Last but not least, we are now receiving our newsletter

by email and are able to submit new and renewal forms for PSNM Membership and Gallery Pages directly from our website and to pay with PayPal.

None of these accomplishments could have been reached without all of you who volunteered in so many ways. I'd like to thank each and every one of you in person however, I'll take this opportunity to say "thank you" one and all. You're terrific!

Last month when ballots were submitted we had the opportunity to nominate outstanding volunteers of the year. Overwhelmingly, Marilyn Drake was the choice for this year. Congratulations Marilyn.

Be sure to be at our meeting this month, besides the interesting program described below, December is our traditional time to celebrate the Holidays with potluck refreshments, so bring your favorite dish to share. See you there. — Elaine Koehler

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## Monthly Meeting at the Albuquerque Museum

**Saturday, December 13 • 10 - Noon**

### **Hue, Chroma and Value in Pastels**

Marie Meyer, author of the new book "Multi-Brand Color Chart of Pastels" published by Huechroval Corporation, is this month's meeting speaker. Her presentation will explore "Hue, Chroma and Value in Pastels".

Marie has a background in both engineering and art. For the last several years Marie has been working on color categorization and communication issues. Marie says hers is the first book to integrate the colors from all the popular brands of pastels together into a single, organized color space, in order to make cross-brand comparisons easier.

Marie will have copies of her book for sale at the meeting, just in time for the holiday season.

Read reviews about her book and see list of upcoming presentations on page 2.

# Membership Dues Form

**PSNM MEMBERSHIP IS FROM JANUARY TO DECEMBER.**

DUES ARE PAYABLE THE 1<sup>ST</sup> OF JANUARY EACH YEAR.

Please PRINT Responses Clearly!

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone (home) \_\_\_\_\_

(work) \_\_\_\_\_

(cell) \_\_\_\_\_

Email \_\_\_\_\_

(Email address essential to receive meeting and newsletter notification.

If you do not have email, a postcard will be mailed to you.)

Please check **ALL** applicable boxes.

**\$30.00** - Annual Membership Dues (with voting privileges)

Renewing member  I am a New member

**\$40.00** - Signature Member (current Signature Members only)

**\$10.00** - Student Member (17 & under)

**\$75.00** - Gallery Page Annual Fee - (details at right)

I do  / do not  want my contact info included in the PSNM directory.

Mail Completed Form with Your Check (payable to PSNM) to:

MEMBERSHIP

PASTEL SOCIETY OF NEW MEXICO

PO BOX 3571 • ALBUQUERQUE, NM 87190-3571

## Gallery Pages on PSNM Website

### Time to Renew or Apply!

Cost of a web page is \$75 per year, payable annually at the time PSNM membership is renewed. Fee covers the setup of a new page, including a brief resume, artist's statement, and one to four correctly formatted digital images of your work. It must also include an email address or other contact information.

The gallery is updated three times a year, February, June, and October, when you provide new images in January, May and September. There is no additional cost for this service. If you wish to update text during the year, there will be an additional charge of \$10 to scan your typewritten text (handwritten text will not scan), but no charge for text submitted digitally via email.

Go to [www.pastelsnm.org](http://www.pastelsnm.org) and click on Gallery. Then follow instructions to apply for, or renew, your Gallery page.



## Now You Can Pay Dues Online...

**Renew and Pay your Dues as well as Gallery Page Fees directly from the PSNM website using PayPal!**

Go to [www.pastelsnm.org](http://www.pastelsnm.org)

Click on Membership to complete renewal and payment.

If you will be having a Gallery Page in 2009, navigate to the Gallery section and follow the instructions.

### Monthly Meeting... continued from page 1

Reviews of *Multi-Brand Color Chart for Pastels*

“Marie Meyer’s *Multi-Brand Color Chart for Pastels* gives us an amazingly simple method of identifying color in a precise way. It takes the mystery out of understanding color by showing how to think about color in terms of hue, chroma and value.” ~ Alan Flattman, PSA

“The importance of the catalog will resonate with anyone who has experience being at an art store trying to decide between five almost identical colors, while trying to remember what they already had in the studio.” ~ Juliette Aristides, founder of the Aristides Classical Atelier

“I am amazed at the brilliant new book, *Multi-Brand Color Chart for Pastels*. It will be of immense help to every pastel artist. ~ Daniel E. Greene, N.A.

**January 10** - Fred Miller - demonstration of portrait techniques.

**February 14** - Lee McVey - the theory of simultaneous contrast

**March 14** - Fred Yost - “Patterns, Fractals, and Painting” experimental painting techniques that mimic nature’s amazing and beautiful patterns.

## PSNM Officers & Committee Chairs

President	Elaine Koehler
Vice President	Wanda Portee
Treasurer	Peggy Orbon
Secretary	Lee McVey
Past Pres.	Gaye Garrison
Communications	Carol Hall
Corresponding Sec.	Kathleen Dietz
Evaluation	Marilyn Drake, Hank Schuyler Jeanne Weitz
50/50	Patty Stewart, Seung Youn
Historian	Jeanne Weitz
Librarian	Karen Servatt
MasterWorks Rep	Carol Lovelady
Membership	Gaye Garrison
Membership Tags	Gaye Garrison
National Show	Janie Gonzales, Margi Lucena
Newsletter	Marilyn Drake, Alice Flitter
Programs	Maryann McGraw
Program Review	Gail Murray
Publicity	Diana Stauffer
Refreshments	Vacant - Please Volunteer
Signature Membership	Betsy Greenlee
Website Manager	Marilyn Drake
Workshops	Lyle Brown

\* To send emails to people on this list, go to [www.pastelsnm.org](http://www.pastelsnm.org) then click on Contacts.

## Call for Entries

*EDITOR'S NOTE: Please send an email to Alice Flitter at [awflitter@aol.com](mailto:awflitter@aol.com) with complete information about any shows that will be of interest to your fellow PSNM members. Submissions must be received by 15th of the month preceding the issue in which you'd like the show mentioned.*

### Digital Deadline: January 31, 2009

#### Masterworks of New Mexico • April 4 - 25, 2009

Prospectus available at: [www.masterworksnm.org](http://www.masterworksnm.org)  
For a printed copy, please contact Carol Lovelady  
email: [lovelady101@comcast.net](mailto:lovelady101@comcast.net)  
phone: 505-345-2267

### Slide Deadline: March 19, 2009

#### IAPS 13th Exhibition • June 4 - 8, 2009

Ventana Fine Arts Gallery on Canyon Road, one of the finest and most prestigious galleries in Santa Fe, NM, will host the exhibition. The exhibition will be pre-juried by Doug Dawson, PSA and juried for awards by Albert Handell, PSA. Acceptance and awards in this exhibition will go towards Master Circle points. Prospectus available on the IAPS website:  
[www.pastelinternational.com](http://www.pastelinternational.com)

## PSNM Election Results

### 2009 Officers

Elaine Koehler, President  
Fred Miller, Vice President  
Peggy Orbon, Treasurer  
Carol Lovelady, Secretary

### Outstanding Volunteer Award

Marilyn Drake

## From the Editor

Having been honored with the newly instituted Outstanding Volunteer Award, I would like to thank everyone who voted for me. It is gratifying to know you appreciate my efforts for PSNM. Being able to contribute to the success of the society has been my pleasure.

I would also like to acknowledge the excellent job done by Michael Chesley Johnson, who is the magic behind the scenes, keeping our website up to date and looking fabulous. Thanks to Nance McManus and Jeanne Weitz who have volunteered to be "newshounds".

For any of you who haven't yet become more actively involved with PSNM, I urge you to offer your expertise in whatever way you can... you will ultimately be the beneficiary... and don't let geographic distance or work be your excuse for not volunteering — Michael not only lives in Maine, but he travels extensively conducting workshops around the country, and Nance has a full time job which also involves lots of travel.

**More on Marketing...** As a follow-up to Hank Schuyler's excellent presentation about marketing yourself as an artist, I highly recommend a new book, *I'd Rather be in the Studio!: the artist's no-excuse guide to self-promotion* written by Alyson Stanfield. You can find out more about the author and book at: [artbizcoach.com](http://artbizcoach.com)

**Coming Soon: On Entering Art Shows...** My thoughts concerning Professionalism and an Artist's responsibilities.

by Marilyn Drake

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## PSNM NEEDS YOU!

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**STORAGE UNIT NEEDED:** PSNM is looking for reasonably priced, clean, safe & secure room or large closet approx. 30 sq. ft. to store our records and seasonal supplies. Must be accessible during regular business hours. Prefer easy to reach central location. Contact Elaine Koehler if you know of a suitable place.

**PROGRAM REVIEW WRITER WANTED:**  
Gail Murray has resigned from this position as of January. She has done an excellent job of taking notes during our monthly presentations and then using them as reference to write the detailed reviews. Please consider taking over this very important job. If you are interested in this position, please contact Marilyn Drake.

**COMMITTEE CHAIRS NEEDED:**  
**National Show** - Manage our 18th Annual show.

**Refreshments** - a very important job, which doesn't require too much work. Simply have people sign-up to bring snacks for our meeting. May need to make remind calls or emails.

**Signature Membership** - Notify National Show Chair of any new Signature Members for presentation at Opening Night. Organize a Signature Members Show.

If you are ready to volunteer for any of these Chair positions, please contact Elaine Koehler asap.

## Mark Your Calendars!

**May 28 - 31, 2009**

IAPS Convention • Albuquerque

[www.pastelinternational.com](http://www.pastelinternational.com)

**Sept. 17 - 20, 2009**

Artisan Artist's Material Expo 2009

Santa Fe

[www.artisan-santafe.com](http://www.artisan-santafe.com)

## Member News

**Terry Lawson Dunn** had the painting, "Petroglyph" juried into the Paint the Parks Mini50 competition. The show will be touring the country for the next year.

**Dina Gregory** will have her painting, "Chihuahuan Desert Winter Rain" has been juried into the Pastel Society of the Southwest 27th Exhibition by Kaye Franklin. The exhibition is Nov. 5-29 at the Fort Worth Community Arts Center..

PSNM Signature Member **Michael Chesley Johnson** is proud to announce the publication of his new book, *Backpacker Painting: Outdoors with Oil & Pastel*. Learn how to paint outdoors by minimizing the hassle and maximizing the fun. Loaded with tips on equipment, materials and techniques that will benefit every level of painter, this is the book his students have been asking for. 164 pages with 12 demonstrations, 72 paintings and 125 illustrations. For more information or to order, visit [www.MichaelChesleyJohnson.com](http://www.MichaelChesleyJohnson.com).

**Mike Mahon** won 3rd place in the October 18, Santafean Magazine Annual Canyon Road Plein Air Paintout with the portrait painting "It's about the Bling".

### NEW PSNM SIGNATURE MEMBERS

**Diane L. Arenberg**

**Leila Hall**

**Vasili Katakis**

**Margi Lucena**

**Paula J. O'Neil**

Congratulations to all the excellent artists who attained Signature Member status this year.

**Carol Hall** sends her thanks for the really great card PSNM sent to her husband Stan. They were both surprised and very happy to know we are thinking of them as Stan undergoes medical treatment. The card really made Stan's day! They miss home very much, and Carol wants us to know she misses all of us.

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### LOST & FOUND

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On Saturday, Nov. 8th, someone dropped a 3x6" black notebook at our meeting.

In October, 2 containers were left on the refreshment table. One is a 10" round clear plastic tub with red lid, the other is a small ceramic or stoneware bowl.

Contact Teri Gall at 565-5602 to make arrangements for their return.

# Workshops

**LISTING POLICY:** All new announcements will be published with as much detail as space will allow. Repeat listings will be abbreviated. Deadline for submissions is 15th of month preceding next issue.

Please send your listings for classes, events, workshops, or news via email to: Alice Flitter - [awflitter@aol.com](mailto:awflitter@aol.com)

To find out about other workshops, shows, etc. check magazines and online sources. Use Google to search for additional information.

## TAUGHT BY PSNM MEMBERS

### Michael Chesley Johnson, MPAC, PSA, PSNM *Plein Air Workshops*

December 8 - 12 • Sarasota, FL

January 3 - 10, 2009 • Mexico

January - March, 2009 • Sedona, AZ

Advanced workshops (see [www.paintsedona.com](http://www.paintsedona.com))

Check [www.MichaelChesleyJohnson.com](http://www.MichaelChesleyJohnson.com) for full details,  
e-mail [mcj@sff.net](mailto:mcj@sff.net) or call 506-752-2482.

### Mike Mahon Workshops

#### 2009 Workshop Schedule

February 25 - 27, Odessa, TX

May 25 - 27, Santa Fe

June 1 - 3, Santa Fe

July 13 - 17, Cloudcroft, NM

August 3 - 7, Santa Fe, NM

Sept 28 - Oct 2, Taos, NM

November 2 - 6, Hot Springs, AR

For info, contact Mike Mahon at: [art@mmahon.com](mailto:art@mmahon.com) or  
phone: 806-359-5130

### Lee McVey Workshops

February 25 - April 22, 2009 • Albuquerque, NM  
8 weeks, Wednesdays, 6:30 - 9:30 pm — No class  
March 11. At New Mexico Art League

February 26 - April 23, 2009 • Albuquerque, NM  
8 weeks, Thursdays, 1 - 4 pm — No class March 12  
At The Artist Studio in Hoffmantown Shopping Center.  
For beginners with some pastel and drawing experience  
through intermediate levels.

Experience lots of one on one attention as you develop  
your painting skills while working from landscape  
reference photos. Improve your ability to see and to  
extract the information from photographs needed to  
create a successful painting.

\$175 tuition includes tax.

To register and for more information, contact Lee at:  
505-884-5566, or [leemcvey1@msn.com](mailto:leemcvey1@msn.com)

### Maggie Price Workshops

April 3 - 5, 2009, Merriam, KS; indoor, landscape from  
photographic reference

May 28 - 31, 2009, Albuquerque, NM (IAPS Convention);  
indoors sessions and 2-day plein-air post-convention  
workshop (June 1&2)

June 15 - 19, 2009, South Freeport, Maine; indoors and  
plein air

June 22 - 26, 2009, Marshfield Hills, Mass.; indoors  
and plein air

July 10 - 12, 2009, Denver, Colorado; indoor, landscape  
from photographic reference

July 27 - 31, 2009, Kimberly, Wisconsin; indoor and  
plein air

August 23 - September 2, 2009, Scotland (Highlands),  
all plein air, materials furnished and shipped to/from

September 18, 2009, Santa Fe, NM (Artisan Art Expo),  
indoor sessions

October, 2009, Juzcar, Spain (dates to be announced)

Details at [www.MaggiePriceArt.com](http://www.MaggiePriceArt.com) or call 505-294-7752

### Lorenzo Chavez Workshop

April 26 - 28, 2009 • Albuquerque, NM

3-day Intermediate to advanced landscape workshop.

Held in conjunction with MasterWorks. Cost: \$250

\$100 deposit will reserve your spot. Make check

payable to PSNM and send it to Lyle Brown,

8813 Brandywine Rd NE, Albuquerque, NM 87111.

For more information contact Lyle at: 505-797-9642 or  
email: [lhbrownart@msn.com](mailto:lhbrownart@msn.com)

### Deborah Secor Workshop

June 1 & 2, 2009 • Albuquerque, NM

After the conclusion of the IAPS convention next year.

The Special Techniques in the Landscape workshop  
shows how to structure a painting in the studio, gives  
you a chance to paint and have a group critique. This  
rare chance to do a workshop with me will cost under  
\$200 per person! If you're considering this possibility,  
please contact me to discuss any thoughts or ideas you  
have. E-mail: [deb@deborahsecor.com](mailto:deb@deborahsecor.com)