

From the President...

Happy New Year to Pastel Society of New Mexico Members and other Friends,

This is a wonderful time of the year — a time of new beginnings.

As good as last year was in so many ways, there is always the hope that the year of 2018 will be the “best” yet.

We have those hopes in every area of our lives. Personal relationships with family, friends and coworkers. Creative endeavors of every type. Efforts that make us productive, valuable citizens.

I’ll spare you my list of New Year Resolutions, but you may be assured some of them have to do with you - the members of PSNM. I’m not making resolutions for you, just about you.

It is my hope that the Pastel Society will meet your needs in many ways. Just a few of them are:

1. PSNM will provide information about workshops and demonstrations where you will be inspired and enabled to learn exciting, interesting new things.

2. PSNM will provide opportunities to display your art. The year 2018 is rife with those opportunities, with shows catering to the needs of all artists - Signature members, experienced artists, intermediate artists and those just starting out.

3. PSNM will provide you the opportunity to serve and be served. There is always a way to find a new niche for yourself. A new calling. Each one of those opportunities allows you to learn, to relate to other artists, to grow.

4. PSNM will provide the opportunity for you to share your ideas, suggestions, criticisms. (We are all learning.)

I could go on, but you see where I’m going with all this. In the meantime, I need to end this. There is a large (GIANT) roadrunner on the wall just outside my window, just watching. I need to go talk to him.

I look forward to seeing you and your creations in the coming year.

~ Carol

INSIDE...

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Monthly Meeting at the Albuquerque Museum

Saturday, Jan. 13 • 10-NOON

Contracts, Copyrights and Licensing

We start 2018 with a special guest speaker who will answer your questions and concerns about copyrights, contracts and licensing.

Necy Twinem, an award-winning artist, toy designer, author and illustrator is the creator of 32 published children’s books. Her artwork is found on book covers, magazines, puzzles, posters, greeting cards, T-shirts and public murals. She recently developed and released “ZombieZoo”, a line of plush toys which has attracted national attention. Necy will share with us her experience and know-how in the legal/business side of the art world...

Come to the meeting with your questions about how to protect your own work from unauthorized use and how to avoid infringing the copyright protected work of others as well as what to understand about contracts and licensing your work for reproduction.

(See page 2 for list of upcoming programs)



PSNM Officers & Committee Chairs

President	Carol Lovelady
Vice President	Steve Woolery
Treasurer	Enid Sorenson
Secretary	Betty Lehnus
Past President	Nicholas Tesluk
Communications	Nicholas Tesluk
Corresponding Secretary	Betty Tichich
Evaluation	Ann Lewis, Lee McVey, Judy Skaar
50/50	Sharon Jensen
Librarians	Karen Servatt
MasterWorks Rep	Judy Skaar
Membership	Gaye Garrison
National Show	Marilyn Drake, Lee McVey
Newsletter	Marilyn Drake
Programs	Carol Ordogne
Program Review	VACANT
Publicity	Vicki Leahy, Betty Tichich
Refreshments	Bonnie Berget, Betty Gobeille
Signature Membership	Nicholas Tesluk
Small Works Show	AVAILABLE POSITION
Website Manager	Lyn Jensen

To communicate with people on this list by email, go to www.pastelsnm.org then click on Contacts.

Upcoming PSNM Meeting Programs

February 10: Marilyn Wightman

Demo on painting landscape plants and trees

March 10: Michelle Dunaway; Charcoal portrait demo

April 14: Colette Ody Smith; Demonstration

May 12: Toni Treverton; Pastel portrait demo

In Memoriam

With great sadness we inform you of the deaths of two PSNM members.

Virginia Carruth, a PSNM Signature member who lived in New Braunsfel, TX, died February 10, 2017 following open-heart surgery. She was also a member of the New Braunfels Art League and the Texas Pastel Society.

Jeanine Handell, wife of Albert Handell, passed away on December 16. Following a diagnosis of cancer on November 28, she entered hospice where she died peacefully. In lieu of flowers, please donate to ARTsmart in Jeanine's name: <http://artsmartnm.org>

Time to Renew Membership for 2018!

Everyone (including you) MUST complete the online Membership Application Form!

- Go to www.pastelsnm.org
- Click on **Membership** in column on left side...
- Next, click on **Membership Application Form**...
- Complete all required fields **and**, if you are going to have a Web Link in the Members' Gallery, type in your website address then **UPLOAD** properly prepared image. *
- Click Submit...
- Make applicable dues payment... if you selected "Pay with PayPal", you will be transferred to PayPal where you can use either your PayPal account, or a credit card.
(If you select "Check" as payment option, mailing instructions are on form. **DO NOT** click any PayPal buttons - this confuses the process.)

* Image must be uploaded from within form!

Image Requirements:

File Type: jpg; jpeg;

Image Resolution: 72 dpi;

Pixel Length: 150 on longest side

File Naming Format: lastname_firstname.jpg

(Use underscore, not a hyphen or space between last and first name. **ONLY** Add _psnm and/or _psnm_dp if you are a PSNM Signature Member or Distinguished Pastellist).

For example, file name for Regular Member

Jane Doe would be: **doe_jane.jpg**

Signature Member **Tom Jones** would be:

jones_tom_psnm.jpg

Distinguished Pastellist **John Doe** would be:

doe_john_psnm_dp.jpg

Members' Gallery Web links run from March of the sign up year to March of the next year. There is only one (1) Link sign up period per year - Dec thru Feb 15.

(Those who join PSNM after Feb 15 will have to wait until they renew their membership the following year.)

PLEASE read and follow instructions on the form carefully. Questions should be sent by email to Gaye Garrison at: psnm.members@gmail.com

Calls for Entry

Objects of Desire / The Still Life

Deadline: Saturday, Jan. 20, 2018

New Mexico Art League • March 6 — April 7

“Still life: n., a genre of painting or drawing of a collection of objects arranged together in a way that creates a depth and focus beyond the ordinary.”

Prospectus: www.newmexicoartleague.org
or call 505-293-5034 for more details.

20th Annual MasterWorks of New Mexico Show

Deadline: Saturday, Jan. 27, 2018

NM Residents Only!

Show Dates: March 30 - April 21, 2018

Exhibit and workshops held in Hispanic Arts Bldg. at EXPO NM, 300 San Pedro NE, Albuquerque.

Hours: Tuesday thru Sunday, 10am - 5pm

The Prospectus has been revamped, so be sure to read it carefully: www.masterworksnm.org

Arizona Pastel Artists Association 2018 Open Juried Pastel Exhibition

Deadline: Monday, Feb 19, 2018

Sedona Art Center, 15 Art Barn Road, Sedona, AZ

Show Dates: March 28 - April 10, 2018

Prospectus available at:

<https://apaa.wildapricot.org/page-18111>

PSNM Members Exhibition

Los Lunas Museum of Heritage & Art

Deadline: To Be Determined!!

Show Dates: April 21 - June 2, 2018

Open to all non-Signature members. Digital images of paintings will be reviewed by a “Jury of Our Peers”.

Until we know how many of you would be interested and committed to doing this, we cannot move forward with the details, so please contact Gaye Garrison immediately if you'd like to participate. Call 505-869-6979; Email: dangaye@msn.com or Text: 505-280-1429rg/page-18111

The Gallery ABQ

This Artist-owned gallery has two exhibit opportunities for all NM artists.

Seeking New Artist Members

Go to website for membership information:

www.thegalleryabq.com

“Affairs of the HeART” Show

Display work in the gallery's Salon in February 2018.

Any work that holds a special meaning to the Artist is

acceptable.

Contact Maria Cole at 505-298-3445 for further info.

Matrix Fine Art Gallery

3812 Central Ave. SE, Albuquerque, in Nob Hill District

Rent gallery space for shows in February, 2018

Available for solo or group shows, themed would be nice.

Cost: \$200 per month for the Featured Artist front gallery.

250 postcards and postage provided for our featured

artists. As members of the AABA (Albuquerque Arts

Business Association), Matrix advertises exhibitions in the

monthly ARTScrawl brochure. Matrix is open Thursday,

Friday and Saturday from 11am - 5pm. Artists' receptions

are held the First Friday of each month.

Contact Lisa Zawadzki: 505-280-8659

Member News

(upcoming receptions & demos highlighted in red)

Chris Cook, one of the winners of The Gallery ABQ Salon Award at the 2017 MasterWorks of New Mexico

show, will have work on

display at Gallery ABQ

in January. **The reception**

is during the First Friday

ARTScrawl on January 5 from

5 - 8pm. If you can't be at the

reception, the gallery is open

Tuesday-Saturday, 10am – 5pm, 8210 Menaul Blvd. NE,

in the Hoffmantown Shopping Center in Albuquerque.



Natasha Isenhour was the Awards Judge for the 2017 Richeson 75, Animals, Birds and Wildlife in Art competition. Best of Show, 1st, 2nd and 3rd Places and 2 Honorable Mentions were awarded from the 75 finalists. Winners as well as finalists can be found at:

www.richeson75.com

Following a group show at Ventana Fine Art for the

Canyon Road Plein Air Event in October, Natasha will

be in another group show there in December. Last but

not least, having been juried into several shows with

American Women Artists in 2017, Natasha has attained

Associate With Distinction Status with the organization.

Terry Dunn was interviewed by IdeaMensch about

EcoTripMatch.com, a business she founded in 2016 to

make it easier for people to find ecolodges and ecotours

all over the world. It is fueled by her belief that ecotourism

is the most promising conservation tool because it gives

people an economic incentive to protect wildlife, wild lands

and cultures. You can read the entire interview at:

<https://ideamensch.com/terry-lawson-dunn/>

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Workshops & Classes

LISTING POLICY: All new announcements will be published with as much detail as space will allow. Repeat listings may be shortened. *Deadline for submissions is 15th of month preceding next issue.* Please send your listings for classes, workshops, events, or news via email to: psnm.news@gmail.com

Workshops and classes held in **Albuquerque, Santa Fe, or other NM locales are indicated in Red.**

MasterWorks of NM Spring Workshop

THIS ONE'S FOR YOU
with **Colette Oद्या Smith**

April 10, 11, 12, 2018 (Tuesday, Wednesday, Thursday)
9:30 am – 4:30 pm at Hispanic Arts Center
EXPO NM, 300 San Pedro NE, Albuquerque

Only 6 spots left! Sign up today!



As many of you know, especially those of you that attended her mini-workshops at IAPS, Colette is an open and wonderful teacher who is more interested in helping you be a better painter without imposing her style on you. Since this workshop is limited to only 13 participants there will be plenty of time for dedicated and personal help for your painting. Colette is a GREAT teacher! This is your chance to get help exploring what makes your painting special. For more information on MasterWorks website:

<http://www.masterworksnm.org/Pages/Workshops.html>

Visit Colette's website to learn more about her:

www.coletteodyasmith.com

PSNM members: \$320 (\$220 balance due by March 9, 2018)
\$100 deposit needed to guarantee your space in workshop.
Enrollment now open for non-members who want to come learn and paint with Colette.

To sign up for this workshop, please email Nance McManus at: Nance@NanceMcManusStudio.com

TAUGHT BY PSNM MEMBERS

Jan Thompson, PSA, AWA, PSC Workshop

Jan 8 - 9, 2018 • Tubac, AZ

"Into the Light" sponsored by the Tubac Center for the Arts. For information, go to www.TubacArts.org Jan's website is: www.jthompsongallery.com

Max class size: 20 students. Supply list sent after sign up.

Cost: \$180 for TCA members, \$205 for non-members.

Students pay at the TCA website.

Vasili Katakis Class

Jan 11 - Mar 1 • Albuquerque, NM

Strictly Pastel: Thursdays, 9am - 12 Noon at New Mexico Art League, 3409 Juan Tabo NE, behind the library.

Pastel is the only medium where the artist draws and paints at the same time. This may be why there are as many techniques of applying pastel as there are artists using them. This course will help develop your own painting techniques, while strengthening your drawing skills.

Explore the fundamental principles of form, value, composition, color and perspective, as well as methods to aid in interpreting photographic references.

Topics will include: light and shadow, intuitive and aerial perspective, mark-making, shaping, edging, blending and layering. Please sign up early, as class size is limited.

NMAL Members \$245; Non-members \$265

505-293-5034 or visit: www.newmexicoartleague.org

Sharon Jensen Class

Jan 22 - Mar 12 • Albuquerque, NM

Mondays, 1:30 - 4pm for 8 weeks at Manzano Mesa Center.

Explore the Surface This is an experiential class for artists interested in exploring a variety of papers and surfaces. Don't be "married" to one surface! You will see how different surfaces impact your end result and how different pastels may work better on specific papers. A variety of under-painting techniques will also be explored. Demonstrations will be given on these varied surfaces.

For an additional \$20, several papers will be provided.

Others can be purchased from me or by yourself.

Tuition: \$150, \$10 discount if registered and paid by

Jan. 16th. Call Sharon at 505-323-7522 for directions to the center and a supply list.

Lee McVey, PSNM-DP, IAPS-MC, PSA Class

Jan 25 - Mar 15 • Albuquerque, NM

8 Weeks, Thursdays from 1 - 4 pm at The Artist Studio, 8200B Menaul NE. Join Lee for a class packed with helpful information and take your work to another level. Topics include composition and value (the main keys to a good painting) under-painting, aerial perspective, and more.

Early bird tuition by December 31: \$240 tax included. After

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December 31, tuition is \$260 tax incl. Register by email at lee@leemcvey.com or call Lee at 505-417-3516.

NEW! Michael Chesley Johnson, AIS, PSA, MPAC, PSNM Private Study

February - April • Ramah, NM

Michael will be opening his New Mexico home and studio to private study for painters wishing to take their landscape painting to the next level. The program, which will be customized to the student, can be all plein air or a mix of studio and plein air. Cost of the program is \$1400, which includes six nights' lodging, three meals a day. A tuition-only version is available for \$700. Home/studio location is Ramah, close by the Zuni Pueblo, El Morro National Monument and other beautiful locations. For full details, visit www.PaintTheSouthwest.com

NEW! Elizabeth Rhoades Workshop

Feb 22 - 24 • Wethersfield, CT

9:30 am to 4:30 pm at Wethersfield Academy for the Arts. *Paint Spectacular Snow Scenes* Learn techniques for painting snow in all lighting conditions, developing a winter color palette, how to craft vibrant color harmonies, and how to use your photos imaginatively. You will learn how the underpainting process helps achieve energy and vibrancy in a snow painting. Plenty of take home materials provided. You receive organized, comprehensive instruction through lecture, handouts, and demos. Most of the class time will be dedicated to individual attention at your own easel. Beginner or Advanced welcome. Tuition: \$315 For more info: elizabeth@elizabethrhoadesfineart.com To register, go to: <http://www.wethersfieldarts.org/workshops.html>

NEW! Diane Arenberg

June 3 - 9 • Abiquiu, NM

Painting in plein air at Ghost Ranch where you will experience the magic and light of northern NM. All levels welcome. Contact Diane by email for tuition, lodging rates, etc.: Santafedla@aol.com

Albert Handell Workshops

June 27 - 30 (Wed.- Sat.) • Santa Fe, NM

Aug 16 - 19 (Thurs. - Sun.) • Santa Fe, NM

2 four-day *plein air* painting workshops. Paint mornings and afternoons, when the light is absolutely beautiful. Pastel and oil demonstrations and help at the easel, plus daily 2 hour mentoring and critique studio session during the middle of the day (when the light is not favorable to paint outside).

Held at Handell Studio, 1109 Don Gaspar Ave.

Contact: 505-983-8373 or albert@alberthandell.com

Tuition: \$750

\$150 non-refundable deposit needed to reserve your enrollment. (A receipt will be sent to you).

Balance of \$600 is due two months prior to the first day of the workshop. Unless notified differently the Handell office will use the credit card on file and send you a "PAID in FULL" receipt at that time.

Space is very limited! Please contact Albert with your info Accommodations and Materials List for both Pastel and Oil on website: <http://alberthandell.com>

TAUGHT BY OTHERS

Sally Strand Workshops

March 8 - 10 *Color of Light*

March 12 - 15 *Master Class/Next Level*

San Clemente Center for the Arts • San Clemente, CA

Contact: Heather Rapozo at: 949-369-6603 or classes@scartsupply.com

April 11 - 14 • Goshen, NJ

The Goshen School of Art

Contact: LauraAnn: 609-465-5161 or sperlakpastelworkshops@gmail.com

May 23 - 29 • Lot River Valley, France

Paint the Color of Light

Painting instruction as well as personal mentoring. Demos in pastel and watercolor, with focus on capturing beautiful color and light. Time for both individual critiques and group discussions. Personal mentoring will help you explore ideas and goals for your work. Morning and afternoon painting sessions will allow opportunities for lunch and personal time. Open to painters of all mediums. Non-painting companions are welcome and there will be much for them to see and do while artists paint.

Lodging at Domaine du Haut Baran, a beautiful old French country house owned and managed by an American couple, William and Rosalie Haas. Bedrooms with modern, private bathrooms, swimming pool and jacuzzi. William, of French descent and fluent in both French and English, provides transportation for the two hour drive from Toulouse Airport and serves as a guide on painting excursions to small villages, medieval castles, vineyards and farms. On alternate days paint on and around grounds of Haut Baran. \$3,400 includes: 7 nights at Haut Baran (double occupancy), 7 continental breakfasts, 2 lunches on days painting on grounds, 3 dinners (wine included) at Haut Baran, workshop tuition, round trip airport transportation to Toulouse (everyone picked up at the same time), arrangements and transportation for painting/tour sites and restaurants, guided tours by William Haas, all taxes and free WiFi, studio and French easel use.

For details on Haut Baran and to reserve a space, contact: William or Rosalie Haas at: hautbaranfrance@gmail.com 513-533-0511 (States) | 01133-565-246-324 (France)

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<http://www.hautbaran.com>

October 3 - 6 • Lowell, Michigan

Master Class/Next Level at Franciscan Life Process Center

Contact: Kathy Bechtel: 616-897-7842

kbechtel@lifeprocesscenter.org

More details about Sally's workshops on her website:

www.sallystrand.com

Contact Sally at: info@sallystrand.com or 949-493-6892

Member News – continued from page 2

Michael Chesley Johnson and wife Trina have made a successful relocation to Ramah, NM, where they hope to spend October-April for many years to come. The house still needs some work, but it's mostly done! Look for his workshop listing on page 5 of this newsletter.

Karen Henneck thanks American Art Collector magazine for choosing her as an "Artists of Focus" for December. If you sign up for her newsletter, you will have a chance to win one of her prints. www.KarenHenneck.com

Studio Downsizing Sale

Pastels, Paper, Frames, Framing Table, Cutting Mat, Richeson Easel, Display Easels, Photographs, Books, Supplies, and more...

February 17 from 9am to 4pm

9 Avila Rd., Santa Fe (Eldorado)

Gretchen Rau

505-699-3520 or Gretchenrau28@gmail.com

New Mexico Art League

The fun and festive **Small Works Holiday Show** closes Saturday, January 6, 2018.

Biologique, the exhibit focused on patterns in nature, **opens Tuesday, January 16**, and runs through Saturday, February 24. You'll enjoy the infinite artistic interpretation, both contemporary and traditional, of art inspired by nature. Meet the artists whose work has been juried into this exciting exhibit at the **reception on Saturday, January 27 from 5 - 7 pm**.

The New Mexico Art League was founded in 1929, and is a not-for-profit 501(c)3 association of artists and art lovers. Our Gallery is free and open to the public from 10 AM to 4 PM, Tuesday through Saturday, at 3409 Juan Tabo NE, behind the Juan Tabo Library in Albuquerque. For information, call 505-293-5034 or visit our website at www.newmexicoartleague.org

Art Collecting

Excerpted from the Art Daily by Nance McManus, CPS, PSNM

When it comes to collecting behaviors, art collectors find themselves driven by an appreciation for beauty (71%), a desire to follow their passions (54%) and a wish to support and nurture artists (32%). Moreover, one quarter of investors consider their collections to be priceless, further emphasizing the fact that passion, rather than profit, is a motivating factor.

Eighty-eight percent of collectors do not use an art advisor to guide their purchases. The report found that the collector's first step in the purchase journey is to seek advice from other sources. Sixty-two percent of collectors cite using galleries to educate themselves on fine art purchases. This is followed by online resources (60%), museums (50%) and magazines (44%). Most surprisingly, one in four collectors admit to purchasing art online, sight unseen. This gravitation toward alternative sources, in particular digital, underscores the evolution of the art buyer's journey and how the industry will need to adapt to keep pace.

7th Annual Plein Air Convention and Expo

April 16 - 20

Hilton Buffalo Thunder, Santa Fe

Make personal connections with 80+ of the world's top painters (faculty), plus 900 of your peers. Discover amazing techniques to transform your painting skills. Painting demos on four stages, plus go out painting each day and break the world record for the most plein air painters painting in one place simultaneously.

The PASTEL TRACK, with some of the top pastel artists in the world, will have a dedicated classroom and big-screen viewing for about 200 pastel painters. Sessions will run the full length of the convention (after opening night). You will fully be a part of the entire convention and can come and go to all other sessions at the convention and have full access to the Expo Hall.

INSIDERS ART SHOW AND SALE

Open to the public from 8am - 9pm on Tues and Wed.

Details & Registration at: <https://pleinairconvention.com>

Artwork Storage

Terry Dunn is considering leasing storage space in her house to someone whose house or studio is overflowing with artwork that has exceeded the "under-the-bed" area. If you are interested, contact Terry at: tlawsondunn1@gmail.com