



PASTEL
SOCIETY
OF
NEW
MEXICO

HIGHlight

March 2011

From the President...

Dear PSNM Friends —

Professionalism is the subject of the month, and how it relates to our business with PSNM. This can be in inquiries about membership, Signature status, or entries for shows. I think it applies as well to how we work with our colleagues and peers...

It means checking out the PSNM website for information before we send a frantic email or phone call about dues, or carefully reading a prospectus before sending entries to a show.

We have already started on the first show of 2011 with entries in for MasterWorks large works and those for Miniatures now approaching. Many years ago there was a brouhaha about slide entries. It all boiled down to not reading the guidelines that said no tape or edges were supposed to show in the slide!

Now that we are doing digital entries, there are new guidelines that need attention: size of digital entry, how to label it, how to fill in the form; lots of detailed information. Some of us neglect to read the print and then are surprised

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when our entry is rejected for incompleteness or errors.

Deadlines? Clearly stated in the prospectus, but ignored by some.

Delivery: wire it right! It shouldn't have to be corrected at the entry table. Same with labels—they should be prepared ahead of time.

I know these sound elementary, but you'd be surprised how often these things happen, according to people who handle entries.

Finally, I know there have been incidences of less than friendly reception when bringing entries to shows. This is unprofessional, as well. We are colleagues and peers and I find it unconscionable to hear of anyone treated less than courteously .
~ Leila Hall

Monthly Meeting at the Albuquerque Museum

Saturday, March 12 • 10 - Noon

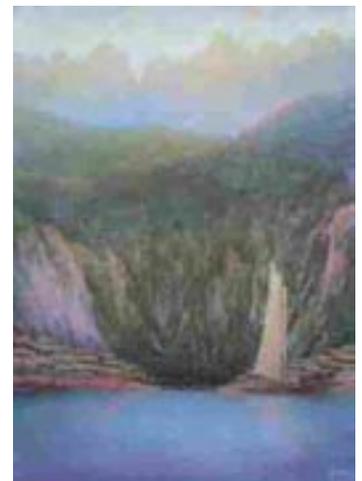
Keeping Things Simple...

Collin Fry, noted artist/author will speak briefly about "How to Get Published", answer questions and distribute a self-explanatory handout piece. Then he will do a demo of "A Simple 5-value Approach to Landscape & Figure Painting", with a figure and landscape in the background.

Collin attended the American Academy of Art and the Art Institute of Chicago, then worked in Chicago for 40 years as an art director/graphic designer/illustrator. He has been in many national shows, taught workshops, and painted in France, Italy and Mexico. He's written over 20 articles for *American Artist*, the *Pastel Journal*, *Watercolor Magic*, and *The Artist Magazine* and is a signature member of PSNM, Great Lakes Pastel Society and Arizona Pastel Artists Assn.

Coming up... Lee McVey - April

Yangtze River Morning- China by Collin Fry



PSNM Officers & Committee Chairs

President	Leila Hall
Vice President	Gwen Wilemon
Treasurer	Mack West
Secretary	Sally Prince
Past President	Fred Miller
Communications	Nicholas Tesluk
Evaluation	Carol Lovelady, Peggy Orbon Enid Sorenson
50/50	Ann Gladstone
Librarians	Linda Bonds, Panola Lisle
MasterWorks Rep	Peggy Orbon
Membership	Gaye Garrison
National Show	Nicholas Tesluk
Newsletter	Marilyn Drake
Programs	Maryann McGraw
Program Review	Natasha Isenhour
Publicity	VACANT
Refreshments	Judy Allen
Signature Membership	Paul Murray
Website Manager	Marilyn Drake

** To send emails to people on this list, go to www.pastelsnm.org then click on Contacts.*

MasterWorks Pastel Workshop Sally Strand – *The Color of Light*

April 14 - 16, 2011 • Albuquerque, NM
Still a few spots available • Sign up now!!

Color and light will be the focus of this class, along with the essential elements for creating a strong composition. Explore color by working from costumed models and still life. Optical mixing of layered color, as well as the analysis of the effect of light and substructure of values and temperature will be stressed. Sally's demonstrations, talks and a slide show are designed to give students tools to achieve intensely beautiful color.



Sally Strand was inducted into the Pastel Society of America's "Hall of Fame" in 2007 and was awarded the PSA Master Pastelist distinction in 1997. A superb colorist, she is accomplished in her technique of using a watercolor wash followed by layers of pastel strokes. www.sallystrand.com

To register, see details on page 6 of this newsletter.

From the Show Chair...

In this update, I'll reiterate the results of the Judge and Juror vote for members who couldn't make it to the February meeting. We received votes from 49 members which, though a small percentage of the total membership, was a decent "turnout". Thank you to everyone who took the time to cast your votes!

The three jurors selected for this year's National Show were Kim Casebeer, Liz Haywood-Sullivan and Kim Lordier. The Judge selected for the 2012 Show was Kim Lordier. All were quite honored to have been selected to participate in our events.

We now have a Publicity Chairperson in Constance Gehring, who will be assisted by Melody Sears. Wanda Portee has graciously accepted the duty of Facilities Chair. They join Peggy Orbon, Entries Chair; Marilyn Drake (with the assistance of Janice St. Marie), Graphics Chair; Gwen Wilemon, Mules/Hanging Chair and myself in this remarkable endeavor of bringing the 20th Annual Show to fruition. Thanks to all who have volunteered so far. There are still some Chair openings and I will be contacting several members to ask them kindly to "volunteer" so please beware :o).

Besides the ideas I had mentioned in last month's report, we are formulating many more concepts for streamlining the Show's processes. For example, this is Peggy's second year in the Entries Chair position, and last year she devised a system of sorting and arranging the entries for the utmost efficiency. It will help her with the entries again this year, but we will be documenting her process to make it easier for future Entries Chairpersons to help simplify their work.

The Prospectus is being revised to help emphasize some parts that need to be strictly followed in order to avoid confusion with the sale of a painting and the subsequent shipment of paintings which have been sold. We are also making great strides in the Show-Sitting area, simplifying and clarifying the duties for everyone involved.

So we are moving at what seems to be "light-speed" toward November. Anyone interested in coming along for this fascinating "ride" by volunteering for one of the open Chair positions (Contributions, Shipping/Receiving, Reception or Show Sitting), please contact me at: psnm.nschair@gmail.com

Sincerely,
Nicholas Tesluk, National Show Chair

February Program Review

by Natasha Isenhour

James Roybal Demonstration

PSNM had the pleasure of hosting a demonstration by Santa Fe artist, James Roybal. His presentation not only covered his technique of preparing a ground for his pastels, he further wowed the audience with the near completion of a painting by the end of the hour!

Many of us were introduced to Roybal's talent through his work in bronze. Besides being born and raised in Santa Fe, his early exposure to bronze casting from a school teacher at age 12 fed his appetite for art early on. Still in high school, James was in his first juried show, the New Mexico Art and Crafts Fair in 1971. It was a prelude of things to come for this budding artist.

His artistic journey led him to work with pastels. His sculpting having taken on a life of its own, James mostly painted for his own pleasure until 1995 when he began studying with Albert Handell. He states on his website jamesroybal.com that he "...felt at ease the first time [he] tried pastel."

Roybal came to the demonstration equipped with a number of finished works pinned into frames with no glass. "They are all brand new, just finished;" everyone was shocked as he shuffled the unprotected work around confidently to arrange his display and easel. To say the least, he was very comfortable on the stage. I imagined him to be nearly as authentic on the stage as you would find him alone in his studio. He didn't appear to be at all bothered by the barrage of questions posed to him throughout his process.

He began with his masonite substrate, preferring a thickness greater than 1/8 inch to prevent the tendency to warp. He brought three previously prepared surfaces. One he worked on and the other two we passed around. The two main surfaces that he works on are Art Spectrum Colourfix Primer and a concoction of gesso, 4F pumice and distilled water. His recipe is measured roughly in thirds, varying according to the roughness he is after and is tinted with acrylic magenta to color the ground. The result is a very warm, terra cotta color. Once the masonite is sanded, only one coat of ground is applied with a foam roller to ensure an even surface without brush marks. Roybal also occasionally uses Wallis paper mounted to masonite as a substrate for his work.

"The trick to using colored ground is to see how much you can leave." You could see clearly in the finished works he brought how he incorporates the background color. Using



A recently finished painting on colored gessoed board.

bracketed photographs, he employed a light color pastel pencil to rough out the big shapes on the ground. Looking for the big shapes, he referenced his photograph about every three seconds to place his subjects. "Everything runs off the first color," Roybal muses as he chooses to begin with the sky, followed by laying in the darks. He connects his big shapes by never allowing his pastel to leave the board. "I try to see the color and then put it everywhere I can see it." This spoke to me of the way the background color was utilized throughout the painting. "When in doubt, purple," he said smiling as we all laughed.

Most of the painting was done with the pastel down, connected to the board, "using it like a palette knife." When asked about his choice of hard or soft pastel to begin, he cited the "rule" of going from hard to soft, adding, "if there is a color you like though, I don't see a problem!" His technique of going back and forth, varying the pressure, left a variety of textures and "weights" on the painting surface.

Roybal moved seamlessly from blocked-in shapes to the nuances, pulling the different colors around the board as "little dark and light notes" tying the painting together. Before our eyes he brought the trees to life by counter intuitively painting sky holes amidst the foliage. Grasses and other subtleties appeared to pop out from behind rocks and other elements to create more layers throughout the painting.

James admits his biggest flaw is to put too much color everywhere. "If you have too much color everywhere, then you have no color anywhere." That admission takes us back to a major advantage to his painting surface. When he is unhappy with the painting, he simply takes it to the sink and washes it off!

You can check out his work, accomplishments, current shows and more about his artistic life in general by logging onto www.jamesroybal.com

Member News

Karen Cooper won big, with two awards at the 7th Annual Western Artists of America Museum Exhibition and Sale hosted by the Pearce Museum at Navarro College. First of all, Karen had the honor of a Purchase Award from the Pearce Museum, which hosted this year's event. Karen's painting, "Learning the Ropes", will now hang in the permanent Western Art Collection of the Pearce Museum. Additionally, Karen received the Silver Award of Excellence in Dry Medium for her painting, "Coiled for Action", awarded by the Western Artists of America. The Exhibition will continue to hang in the Museum through March 12, 2011. To see all of Karen's works hanging in the Exhibition, go to her website: www.artbc.com/ or visit the Pearce Museum's website: www.pearcecollections.us/



*Learning the Ropes, top
Coiled for Action, bottom*

Not only is Karen a member of the Western Artists of America, she is also a Signature Member of the Pastel Society of New Mexico and an active member of the American Plains Artists and the American Society of Bovine Artists. Karen's image, "First Second", is the 2011 Official Poster image for Cheyenne Frontier Days.

Susu Knight just was juried in as a Signature Member of the Pastel Society of America. She will also have some pastels in the spring show at the New Mexico Cancer Center.

Maggie Price's new DVDs, *Painting from Photos* and *Capture the Values of Sunlight & Shadow*, are now available from NorthLightShop.com. Her new book, *Painting Sunlight & Shadow with Pastel*, is now available to preorder at the same site, and will ship in late spring.

Barbara Clark, Constance Gehring, Janie Gonzales, Dot Hoffman, Julie Maas, and Annie Roberts, joined by six other artists, are part of The Egg Show. In the spirit of renewal and rebirth, The Egg Show is the creative collaboration of a dozen New Mexico artists to help raise food and financial donations for Roadrunner Food Bank of Albuquerque, and increase awareness of the hunger that exists in our communities. The theme of this art show: Eggs are Food for the Soul. Donations of non-perishable food items are encouraged. 40% of sales will be donated to Roadrunner Food Bank.

Opening Reception: Friday, March 4, 2011, 5 - 8 pm
11000 Spain Rd NE, Albuquerque NM 87111 (SE corner of Juan Tabo and Spain)

The show will be open Tuesdays- Fridays through April 29 from 10 am - 6 pm, or by appointment.

For information call: 505-264-0024



Eggs-actly a Dozen by Annie Roberts



Depy Adams is having a solo show of her Pastels, Oils, and Watercolors at the Ranch House Art Gallery from March 3 - 31. The gallery is located at 12325 E. Roger Rd., Tucson, AZ, within Agua Caliente Park. The Artist reception is March 12 from 11 am - 1 pm. If you can't make it to the show, you can see Depy's work on her website: www.depyadams.com

Call for Entries

MasterWorks Miniatures

Entry Forms Deadline: March 18 by 5pm

Artwork Deadline: March 19 from 9 - 11 am

All non-shipped Miniature Fine to be delivered to the Hispanic Arts Gallery at Expo NM. Details can be found at: www.MasterWorksNM.org

IAPS 18th Juried Exhibition

CD Deadline: March 30, 2011

There will be lots of local publicity for this event and a good turnout of art collectors is expected. The 1st Master Circle Exhibition (only open to IAPS Master Circle members) will hang at the same time and place, increasing the interest for potential buyers. Download prospectus from: www.pastelinternational.com/COMPETITIONS/exhibitions.html

“Little Gems”

Digital Deadline: Wednesday, August 3, 2011

September 3 - October 28, 2011 at Open Space Visitor Center • 6500 Coors NW • Albuquerque, NM. Part of the annual fundraising “A View with Room Exhibit”, this juried show is of 6" x 8" max. paintings representing City of Albuquerque Open Space lands. image. The prospectus, locations and maps will be available soon at: www.cabq.gov/openspace

MasterWorks Calendar

Opening Reception and Awards - Friday, April 1
5 - 8 pm at Hispanic Arts Center. Awards at 7 pm.

FREE Demos - No Registration Required

Sunday, April 3 - 1 - 2:30 pm

“Watercolor on the Edge”, Presenter: Todd Tibbals

Tuesday, April 5 - 1 - 2 pm

Watercolor, Presenter: Karin Pitman

Saturday, April 9 - 9:30 am

Oil Painting, Presenter: P. A. Nisbet

Sunday, April 10 - 1 - 2 pm

Colored Pencil, Presenter: Melissa Miller Nece, CPSA

Open House & Paint-in

Sunday, April 17 - Noon - 4 pm

All artists, whether or not they are in the show are encouraged to bring their art supplies to paint, sketch or sculpt. Open to the public • FREE

Pastel Society New Mexico 2010 Final Treasurer's Report

February 2, 2011

The Pastel Society New Mexico was fairly active year this past year, having four shows and two workshops. The first show was MasterWorks held in the spring. This show had incoming funds of \$2,888.25 and outgoing funds of **\$2,619.14** for a final result of \$269.11. In conjunction with this show, was the MasterWorks Workshop. This workshop had incoming funds of \$3,570.00 and outgoing funds of **\$3,150.00** for a final result of \$420.00.

In the summer, PSNM had a Signature Member's Show. This show had incoming funds of \$780 and Outgoing Funds of **\$903.20** for a final result of **-\$123.20**. The commission for one sale is included in the incoming funds.

The next major events were held in the fall, with the National Show, National Show Workshop, and the Small Works Show. The National Show had incoming funds of \$19,113.23 and outgoing funds of **\$24,584.57** for a final result of **-\$5,471.20**. The Small Works Show had incoming funds of \$5,215.03 and outgoing funds of **\$3,926.19** for a final result of \$1,288.84. The National Show Workshop had incoming funds of \$5,965.00 and outgoing funds of **\$5,480.00** for a final result of \$485.00. A small offshoot of the National Show was the *Southwest Arts* magazine advertisement. This effort had incoming funds of \$2,040.00 and outgoing funds of **\$2,100.00** for a final result of **-\$60.00**. However, this \$2,100.00 member-sponsored ad contained a portion dedicated to promoting the National Show, so I consider this **-\$60.00** to be a part of the National Show publicity.

Overall, the Society had a very busy year. There were two expenditures that were recorded in 2011. The 2010 year end figures without these two 2010 expenditures are as follows: incoming funds of \$47,036.86 and outgoing funds of **(\$46,389.02)** for a final result of \$647.84. However, if the two remaining 2010 costs for gross receipts tax on National and Small Works sales **-\$1,084.60** and the cost to ship the Juror's paintings **(\$466.92)** are applied, there is a final year-end result of **-\$903.60**.

It should be noted that the following financial status is taken at a point in time, namely December 31, 2010. There were 2011 memberships and workshop fees which arrived in 2010, so all that can be reported on is a point in time. The Pastel Society of New Mexico checking account had a balance of \$6,535.88, the savings account had a balance of \$10,658.27, and the Pay Pal account had a balance of \$3,379.32. This puts the Society's total assets, as of the end of the year, at \$20,573.47.

Submitted by Mack West, PSNM Treasurer

Workshops

LISTING POLICY: All new announcements will be published with as much detail as space will allow. Repeat listings will be abbreviated. Deadline for submissions is 15th of month preceding next issue. Please send your listings for classes, events, workshops, or news via email to: psnm.news@gmail.com

To find out about other workshops, shows, etc. check magazines and online sources. Use Google to search for additional information.

TAUGHT BY PSNM MEMBERS

Michael Chesley Johnson Workshops

Now thru April 2011 • Sedona, AZ

A wonderful opportunity to study Plein Air Painting with Michael Chesley Johnson PSA, MPAC, PSNM. Workshops will include Traditional workshops; Advanced Topic workshops (this year's topic, Large Format painting); Mentoring workshops. Open to artists working in all media. Tuition \$300. For details, visit www.PaintSedona.com

Marilyn Drake Workshop

March 10 - 31, 2011 • Albuquerque, New Mexico

4 Thursdays, 1 - 4 pm at The Artist Studio, Hoffmiantown Shopping Center at Wyoming and Menaul.

Basic Figure Drawing, including learning about artistic anatomy and proper proportions, how to measure, dealing with foreshortening and contouring of the form.

Tuition: \$110, including tax. To register call 505-400-2571 or email: marilyndrake@comcast.net

NEW! Mike Mahon Workshop

March 17 - 19, 2011 • Rio Rancho, New Mexico

"Painting Process" for Pastel, Oil, or Acrylic. Focus will be on the step-by-step painting process from concept to final stroke. website: www.mmahon.com
email: art@mmahon.com or phone: 505-473-1098

Jakki Kouffman Workshops

Master Pastellist, PSA; PAPNM, Signature Member

May 7 - 12, 2011 • Abiquiu, New Mexico

Saturday - Thursday Outdoor Painting (all media)

Registration: Jakki Kouffman, (505) 466-1800 or art@jakkikouffman.com

Maggie Price, PSA Workshops

Painting the landscape in pastel; beginning to advanced students are welcome. Indoor classes are designed to help create better paintings from photographic reference; outdoor classes specialize in plein-air techniques. Workshops include demonstrations and personal assistance at artists' easels, with an emphasis on technique and information about working in pastel,

and encouraging students to develop their own painting styles. For information about Maggie, see www.MaggiePriceArt.com

Mar. 12 - Apr. 16, 2011 • Albuquerque, NM

At New Mexico Art League (weekly) Saturday, 9-4
Move beyond simply copying a photo. Learn how to edit, revise, and restructure the elements of the composition to create effective focal points and direct the eye through the painting, the use of color temperature and aerial perspective.

April 25 - 29, 2011 • Albuquerque, NM

At New Mexico Art League - Five day technique-intensive workshop focusing on painting from photographs. We'll cover techniques of using pastel, design and composition, value structures, creating focal points and direction, color temperature and aerial perspective, etc. www.newmexicoartleague.org

June 2 - 5, 2011 • Albuquerque, New Mexico

Two sessions at the Ninth Biennial Convention of the International Association of Pastel Societies. For more information about the convention, classes, or to register on-line: www.pastelinternational.com

NEW! **July 11 - 15, 2011** • Santa Fe, New Mexico

Five day workshop at Artisan/Santa Fe's new art school facility. Indoor class portion will focus on techniques in pastel, with specific exercises, daily demonstrations and lots of assistance at your easel. Weather permitting, we'll go outdoors for a couple of sessions to paint in and around Santa Fe. Contact Meg Davenport at Artisan/Santa Fe to register or for more information: 505-954-4179 ext. 117, or email megdavenport@earthlink.net

Aug. 27 - Sept. 7, 2011 • Anstruther, Scotland

We're excited to be returning to one of our favorite places in the world to paint! We'll base in the small village of Anstruther (near St. Andrews), and take day trips to fishing villages and castle gardens. Sponsored by Jack Richeson & Co. All supplies, from easels to pastels to sketchbooks and more, will be shipped to the destination and back to your home, so traveling to and from the workshop will be hassle-free. Download brochure at: www.MaggiePriceArt.com

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Workshops

continued from page 5

September 15 - 17 • Hot Springs Village, AR

Three day indoor technique-intensive workshop, focusing on creating lively paintings using photographic references. Learn the problems of working from photographs as well as methods to take advantage of their positive points. Sponsored by Brush Strokes; contact Teresa Widdifield, 501-922-9292

October 8 - 17 • Andalucia, Spain

The Genal Valley in the Andalucian mountains of southern Spain has been mostly unspoiled by tourism or industry. We base in a small village at a lovely hotel and take day trips to surrounding villages, cities and painting spots. Download flyer at www.MaggiePriceArt.com

October 21 - 23 • New York City, NY

Three day indoor technique-intensive workshop, focusing on improving your paintings done from photographic reference. We'll cover techniques specific to pastel as well as concentrating on important elements such as value, color temperature, aerial perspective, composition, design and compensating for the flaws of photography. Sponsored by the Pastel Society of America, www.pastelsocietyofamerica.org

November 7 - 11 • Sautee, GA

Five-day workshop, both plein air and studio techniques, in the mountains of northern Georgia. We should have spectacular fall color and lovely weather, but the indoor facility is exceptionally spacious and comfortable as well. Special for this class: work in pastel and/or water-soluble oils. Sponsored by Art Immersions; email Cynthia Whitney at: cwhitney@hemc.net

Nance McManus Workshop

May 14 - 21 • Big Island of Hawaii

Pastels, Both Fun and Serious.

6 sessions, 3-5 hours per session.

Held at the Kona Village Resort. \$2545.00 pp for a one week stay in a double occupancy hale.

If you have any questions or would like more information, please contact Hawaiian Art Journey at: hawaiianartjourney@gmail.com or 510-808 - 4424, or contact Nance McManus at: nance@avianambassadors.com

NEW! Terri Ford Workshops

July 9 - 11 • Bend, OR

Cascade Fine Art Workshops

Contact: Sue Manley 541-408-5524

info@cascaedefineartworkshops.com

www.cascaedefineartworkshops.com

July 14 - 17 • Mt. Vernon, WA

Sponsored by: La Conner Art

Workshops www.laconnerartworkshops.com

Contact: info@laconnerworkshops.com

August 3 - 5 • California Coast

Based near Carmel/Pacific Grove, CA

Contact Terri Ford, 408-286-3801

tford@terrifordart.com

August 26 - 28 • Maquoketa, IA

Sponsored by Maquoketa Art Experience

Contact: maquoketaartexperience@hotmail.com

tford@terrifordart.com

Sept. 9 - 11 & 13 - 15 • New Hampshire

Pastel Society of New Hampshire

Contact: Shaunna Smith, 603-566-8611

sdsmith7@comcast.net

Sept. 18 - 28, 2011 • South of France:

Terri returns to Domaine du Haut Baran in the beautiful Lot Valley. Plein air painting, historic villages, fabulous food! Contact Terri Ford, 408-286-3801

tford@terrifordart.com

www.terrifordart.com

Terri also offers private instruction by appointment.



WORKSHOPS TAUGHT BY OTHERS

Sally Strand MasterWorks Workshop

April 14 - 16 • Albuquerque, NM

Only a few spots left - sign up now!! More complete description on page 2 of this newsletter. Held at EXPO New Mexico. Maximum 16 students. PSNM members \$385 Contact Peggy Orbon at: morbon113@comcast.net or call 505-250-9394

Alicia Sotherland Workshop

September 20 - 23 • Killarney, Ireland

Portrait Workshop, using her personal approach and working on suede matboard, students learn to create atmospheric portraits. The workshop is held at the beautiful Lake Hotel. Special rate of 50 Euros pp/do

Hotel reservations: www.lakehotel.com

Workshop Cost: \$500.00

To register for workshop please contact: 760-746-6256 or email: aliciasotherland@hotmail.com