



HIGHlight

November 2012

From the President...

Congratulations to those members whose work was accepted into the 2012 National Show! You are a select group and should be very proud.

For those of us who did not get in this year, perhaps there is historical solace from 1863, in Paris. Out of 5,000 paintings submitted to the Paris Salon, only 2,217 were accepted. So, the rejected artists were sponsored by the French government to form a "Salon de Réfusés" to show their work. (This was not the first of these salons, but the most noted). Among the paintings not allowed in the regular Salon, were Edouard Manet's "Le Déjeuner sur L'Herbe" (English, "The Luncheon on the Grass") and Whistler's "Symphony in White, No. 1". In time the Salon de Réfusés legitimized the "avant-garde" Impressionists.



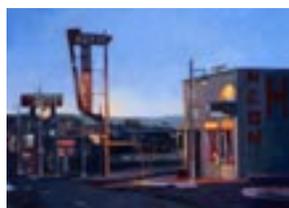
Keep at it and try again next year. It's a great show!

~ Leila Hall

Monthly Meeting at the Albuquerque Museum

Saturday, November 10 • 10 - Noon
Sergio Viscoli paints the night...

Watch in awe as Sergio paints a night-time scene of the Santa Fe Fiesta to demonstrate some tips and tricks for working from photos. The following topics will be discussed: how to choose compositions for night paintings, color schemes using the color wheel, the puzzle painting approach, how to make colors pop and paint lights, and computer tools.



"Aztec Motel"

INSIDE...

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PSNM Officers Ballot

Votes will be counted at the November Meeting!

- Natasha Isenhour, President
- Wanda Portee, Vice President
- Mack West, Treasurer
- Lee McVey, Secretary
- Write-In: _____

Please Print

Signature _____

Date _____

To Vote for the 2013 PSNM Officers:

- 1) Print this page of HIGHlight;
- 2) Fill in the ballot above;
- 3) Sign and date ballot where indicated;
- 4) Cut it out;
- 5) Bring it to the November meeting.

OR

Mail the completed ballot to:

PSNM, PO Box 3571, Albuquerque, NM 87190

(Must arrive before Nov. 8th)

PSNM Officers & Committee Chairs

President	Leila Hall
Vice President	Wanda Portee
Treasurer	Constance Gehring
Secretary	Les Lamkin
Member-at-Large	Sally Prince
Communications	Nicholas Tesluk
Evaluation	Carol Lovelady, Julie Maas, Linda West
50/50	Denali Brooke, Ann Gladstone
Librarians	Linda Bonds, Panola Lisle
MasterWorks Rep	Denali Brooke
Membership	Gaye Garrison
National Show	Nicholas Tesluk
Newsletter	Marilyn Drake
Programs	Maryann McGraw
Program Review	Natasha Isenhour
Publicity	VACANT
Refreshments	Annie Roberts
Signature Membership	Katherine Irish Henry
Website Manager	Marilyn Drake

To communicate with people on this list by email, go to www.pastelsnm.org then click on Contacts.

Is Your Ability to Sell Your Art (and Yourself) Affected by Your Body Language?

by Jason Horejs, owner of Xanadu Gallery

You may not realize it, or may not want to admit it, but as an artist, salesmanship plays a big part in your success. Artists who are selling their work directly to collectors at shows and art festivals are the most directly involved in the sales process. Even artists who are working with galleries, however, have to sell themselves and their work to potential galleries, and to collectors at openings and other events.

I've written books for both types of artists - those who are looking to build or strengthen relationships with galleries ("Starving" to Successful) and those who are selling directly (How to Sell Art). In these books I talk about a number of different factors that play into becoming a more successful salesperson and artist. I share the importance of projecting confidence in yourself through both verbal and nonverbal language in both books.

Recently, I listened to a talk by Amy Cuddy that provided great insight and reinforcement into the importance of body language in social interactions. Cuddy, a social psychologist, researcher and professor at Harvard Business School, gave the talk at the TED conference this summer, and her findings related to body language are fascinating. I encourage you to watch the short video of the talk which I have included on our blog: <http://www.reddotblog.com/wordpress/index.php/is-your-ability-to-sell-your-art-and-yourself-affected-by-your-body-language/>

NATIONAL SHOW NEWS

by Nicholas Tesluk, National Show Chair

The National Show will be commencing soon when you read this message, and a fine showing of beautiful works will entreat your eyes when you step in to the hallowed hall of the Hispanic Arts Center. Please join us for the opening day celebration on Friday, November 2 from 5 - 8 p.m. The awards will be presented promptly at 6:00 p.m.

As I've stated many times, though the judge selects the award winners, the three jurors shape the show. I think you'll find that Lorenzo Chavez, Susan Ogilvie and William Schneider did a fantastic job this year. I thank you, the membership, for selecting these three fine candidates.

Come January, you'll all be part of the process, once again, of selecting the jurors for our 22nd Annual Show. So please keep this in mind in the coming few months.

As we announced at the October meeting, I am going to take on the duties of National Show Chair for another year. As I quipped earlier that week at the Board meeting, "My name is Nicholas Tesluk, and I'm an addict :o)". I can't seem to break this "addiction" of running the Show. Of course, I hold the members of this fine Society in high esteem, which has always made me want to give back, in my small way, to an organization from which I've gleaned so much. The fact that we had so many entries to the show and working with Marilyn Drake and Peggy Orbon (our fine Graphics Director and Entries Director, respectively) to create the fine Show Catalog with the marvelous body of artwork, made me feel the need to do it one more time. I surely couldn't do it if Marilyn and Peggy weren't going to remain a part of it again in 2013.

I hope you will all enjoy the 21st Annual Show this year.

Pastel Demonstrations at Hispanic Art Center

Saturday, November 10	Marilyn Drake	1:30 - 3:30
Sunday, November 11	Gaye Garrison Mike Mahon	10:00 - noon 1:30 - 3:30
Saturday, November 17	Vasili Katakis Bud Edmondson	10:00 - noon 1:00 - 3:00
Sunday, November 18	Barbara Clark	1:00 - 3:00
Saturday, November 24	Nance McManus	10:00 - noon

Nance will have copies of her book, "PASTEL PASSION BIRDS" available for sale, with \$5 of each copy sold donated to PSNM.

NM Art Show Listings

PSNM Shows

Members' Show • Oct. 1 - Nov. 3

The Old Schoolhouse Gallery
12504 North Highway 14, San Antonio, NM

Signature Members' Show • Oct. 12 - Nov. 3

Curious Crow Studio, 113 Abeyta Street W, Socorro

**21st Annual National Pastel Painting Exhibition
& 4th Annual Small Works Exhibit • Nov. 2 - 25**

Hispanic Arts Center • EXPO New Mexico, Albuquerque

Opening Reception & Awards Presentation:

Friday, Nov. 2, 5 - 8 pm

St. Mark's Episcopal Church Arts Gallery

October 1 - November 30

9 am - 2 pm, Monday - Thursday

431 Richmond Place, NE, Albuquerque

¡Encantada! 2012

November 3 - 24 • 10 am - 5 pm, Tuesday - Sunday

Sheryl Stapleton African American Performing Arts
Center & Exhibition Hall, EXPO New Mexico

Opening Reception & Awards Presentation:

Saturday, Nov. 3, 2 - 5 pm, Awards ceremony at 3 pm.

¡Encantada! Rio Grande Art Association's annual juried
show features 101 pieces by 58 artists working in a
variety of mediums and styles.

*RGAA members and non-members could submit any
2-dimensional works not framed under glass.*

Call for Entries

Tips for photographing artwork can be found on PSNM website: www.pastelsnm.org — look for links to pdf documents and “Photographing Artwork and Preparing a Digital Entry” video at bottom of Home page.

MasterWorks of New Mexico

First Deadline - January 25, 2013!

Prospectus available at: www.masterworksnm.org

Online Entry Form, with the option to pay by credit card instead of check, can be accessed from the Home page of our website - just click where indicated.

This is PSNM's preferred method to submit entries!

This show is open only to NM residents. Digital size requirements for standard works are 300 dpi and 1200 pixels maximum on the longest dimension - height or width. Information about MasterWorks 2013 pastel workshop with Dawn Emerson can be found on page 5.

Richeson75 Competitions

Small Works 2013 • Entry Deadline 11/30/12

\$5,000 cash Best In Show plus other prizes!

Still Life & Floral 2013 • Entry Deadline 2/4/13

\$2,500 cash Best In Show plus other prizes!

Landscape, Seascape & Architecture 2013

Entry Deadline 3/29/13

\$5,000 cash Best In Show plus other prizes

Sports 2013 • Entry Deadline 5/3/13

Sports related artwork (please check prospectus for the special rules)

\$2,500 cash Best In Show plus other prizes!

Figure/Portrait 2013 • Entry Deadline 7/19/13

\$5,000 cash Best In Show plus other prizes

Member News

Jeanine Allen has been showing her work at a new gallery in Santa Fe, 'Memories of Santa Fe,' located at 109 E. Palace. She continues to show at the Corrales Bosque Gallery in Corrales.

Bob Blagg won 1st Place in Pastels as well as an Honorable Mention in the Grant County Art Guild 2012 Exhibition in Pinos Altos, NM.

Nance McManus had a piece of art in the recently concluded Park Fine Art International Show which included 62 artists from Canada, China, France, Germany, Japan, Korea, Netherlands, Turkey, and USA. It traveled from Beijing, China, Seoul, Korea, Istanbul, Turkey before returning to NM. Also, she's started a new series: CREATIVE CORVIDS.

Denali Brooke, Ann Gladstone, Panola Lisle, and Ann Schultz invite you to “Autumn in New Mexico”, their 2nd annual fall Open Studio on Sunday Nov. 18, 2 - 5 pm. Panola's paintings will be featured. All studio artists will have their paintings on display and for sale. Flowering Sage Artist Studios is at 2800 Eubank Blvd NE, one block south of Candelaria. For additional information contact Panola at 505-299-9137 or plisle@lislecc.com

Seung Youn, Valerie Cordaro, Sandra Humphries, Aileen Archunde Turner will show their work at the Kimo Gallery from November 26, 2012 through January 25, 2013. The Opening Reception is Thursday, November 29 from 6 - 8 pm. The gallery is adjacent to the Kimo Theater at 5th and Central in Albuquerque.

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October Program Review

by Judy Felsen

Elizabeth Sandia Breaks the Rules

Instead of a painting demo, Elizabeth talked about her art journey and how she paints. She wanted to talk and inspire us and brought many beautiful paintings for us to see. She spoke about “happy accidents” and advised, “do what makes you happy” and “there are no rules.” She explained that she does not paint in the same style all of the time.



BACKGROUND

Elizabeth has been painting in pastels for 17 years. She did not come from a painting background. She moved to Santa Fe from Key West, Florida, where she was a very successful architectural designer. Doors started opening for her when she first came to New Mexico. She began playing around with watercolor. This made her nervous because “you have to plan everything”. At this time she met Albert Handell and she attended one of his oil painting workshops. Then she went to another studio and played around with pastels. She went back to Albert and said “forget about the oils”. After a year and a half, she was showing her pastel paintings in a gallery. She was mainly painting on location until a back injury made it difficult.

SUBJECT MATTER

Northern NM churches...she paints them again and again. Roads around Santa Fe.

MATERIALS

Elizabeth has experimented with different pastel paper and surfaces. She uses white Kitty Wallis pastel paper, with a watercolor underpainting of a variety of colors, often using Pyro Orange. She also likes UArt 400 grit because she likes the tan color of the paper to show through, though she feels an underpainting on this surface does not work for her. She does not like using acrylic for underpaintings. She also works on surfaces she’s made herself. She first tried applying them on mounted paper, but now she applies two coats of pastel ground* on 3/16 inch Gatorfoam® board, which she’s lightly sanded and coated with gesso. Her favorite grounds are white Golden Pumice Gel or Lascaux Pastel Ground, which she applies with a nylon brush. She finds Golden is smoother than Lascaux. She loves the wonderful brush strokes she achieves after painting on the ground. She does not care for the texture achieved by rolling on the ground. She has tried Richeson black and terra cotta paper as well.

COMPOSITION AND METHODS

Though she does not follow rules, she advises against leaving a light area on the edge of a painting because it takes the eye away from the painting. She suggested experimenting with a

variety of colors for the underpainting, but only use one color of varying lights and darks. She does her own interpretation of her reference photos. Elizabeth said she is always learning and has many books about color, composition etc. and stays open to everything. This is very obvious in her paintings.

GREAT IDEAS AND ADVISE

Do what makes you happy.

There are no rules - She was taught to be accurate and follow the rules, but now feels that is not necessary. Five years ago she decided to paint using the different colors of pastels than those she usually chose, the ones that were clean and unused. She did some small thumbnails which were totally different than her usual approach and resulted in her “Little Jewel Series”. All twenty two of them sold.

Name your paintings at the time they are started.

Use Verilux workshop lighting in your studio. Available in four foot long bulbs that are color and temperature correct, providing the same lighting at all times day or night.

Keep an Art Journal containing ideas and experiments and notes. It can include black and white thumbnails, but she prefers just starting her paintings.

Keep a scrapbook containing records, notes, subject matter, sizes and pictures of paintings. This helps keep track of what sold and in which gallery.

Stand to the side of your easel when teaching so everyone can see what you are doing.

Use aluminum foil between your backing and the painting (if it is on unmounted paper) when framing. It’s PH neutral.

Keep pastels being used for a particular painting in white paper plates labeled with the name of the painting, so that when she goes back to that painting she has the right colors ready to go.

Before framing, tape all edges of the painting package (painting and backing board) with 3/4 inch 3M #850 clear tape. It’s very expensive but holds up.

Gatorfoam® Board – She purchases 3/16 inch 4’x8’ boards for dry mounting then cuts it to the sizes she needs.

VENDORS AND BRANDS

Pastels: Schminke, Great American, Unison, Terry Ludwig and Sennelier

Glaser Frames: Englewood, CO. These frames hold up well in galleries. Email: info@glaserframes.com

Utrecht Professional Gesso: <http://www.utrechtart.com>

Gatorfoam® board: Supplier - Regal Piedmont Plastics, 3455 Princeton Drive NE, Albuquerque, NM, 505-884-2651 They deliver. Dry mounting - Gavin Collier & Co Custom Framing, 815 Early St Ste E, Santa Fe, 505-982-9772

GALLERY REPRESENTATION

Abend Gallery, Denver, CO

Ann Korologos Gallery, Basalt, CO – www.korologosgallery.com
Under Elizabeth’s name you’ll find more information about her methods and pdf files of magazine articles written about her.

** Editor’s Note: While doing some additional research about pastel grounds, I found some interesting information on the Dakota Pastels website: www.dakotapastels.com/pages/pastelaccessories-primersgrounds.aspx*

Workshops & Classes

LISTING POLICY: All new announcements will be published with as much detail as space will allow. Repeat listings will be abbreviated. Deadline for submissions is 15th of month preceding next issue. Please send your listings for classes, events, workshops, or news via email to: psnm.news@gmail.com **Albuquerque** and **Santa Fe** appear in Red to indicate local workshops and classes.

TAUGHT BY PSNM MEMBERS

Michael Chesley Johnson, PSA, PSNM Workshops

November 2012 through March 2013 • Sedona, AZ
Once again, Michael is offering advanced/mentoring outdoor painting workshops. Workshops run for four half-days, and during that time you'll explore some of the best southwestern scenery around. Red rock formations, shadowed canyons, and the graceful sycamores of Oak Creek are some of the subjects you'll paint. This year, Michael has planned some special topic workshops to supplement the schedule: Hiking to Paint, Exploring the Verde Valley, Advanced Design, Advanced Color and Large-Format Painting. Also, a few all-level weeks are scheduled for those students desiring more formal instruction. Michael specializes in small-size workshops - workshops are limited to 4 students. Although all media are welcome, Michael will be happy to do a pastel-only workshop if 4 students will commit to it. Get your PSNM friends on board! Cost \$300.

For full details, visit www.PaintSedona.com

Maggie Price, PSA, PSNM Workshops

January 19 - 26, 2013 • Puerto Vallarta, Mexico
Escape the winter blahs and enjoy a wonderful week experiencing the beauty of Boca de Tomatlan and Puerto Vallarta. Paint a variety of subjects — landscape, water, boats, flowers and foliage — and explore the possibilities of working in pastel as we do so. Daily short demonstrations of technique relating to specific subjects, and individual instructor at your easel will help build skills and understand the medium. Artists working at all levels and in other mediums are welcome. (While beginners may certainly attend, some previous experience with pastel and drawing will be beneficial.) A recommended supply list will

be provided after you register for the class, along with information about how to easily and comfortably transport your materials. For more information or to register, visit www.artworkshopvacations.com/index.php.

Terri Ford, PSA MP, PSWC DP, IAPS EP Workshops

November 13 - 16 • Pastel Artists of Hawaii

Contact Helen Iaea: helen.iaea@gmail.com

March 8 - 10, 2013 • Austin Pastel Painters

Contact Carolyn Kilday, ckilday@austin.rr.com

March 25 - 27, 2013 • South Carolina

Contact Marcia Buike, marcia@marciabuike.com

October 12 - 22 2013 • South of France!!!

Terri's third workshop based at the gorgeous Domain du Haut Baran. Register early as space is limited.

Contact Terri 408-286-3801, tford@terrifordart.com

Terri also offers private instruction by appointment. www.terrifordart.com

Vasili Katakis Workshops

Nov. 2, 3 & 4 • **NM Art League, Albuquerque, NM**

“Structures Within” Full day (9:30 - 4:30 pm) workshop designed for intermediate painters and as a refresher for accomplished pastelists. Enhanced observation techniques will allow you to see life in a different way. Exercises will include basic isometric perspective, positive/negative space, light & shadow, spatial contrast, color temperature, and other fundamental aspects of painting. Understanding these concepts will enable you to paint more freely. Relaxed environment will allow artists to focus on individual technique and expression. All forms of Pastel and Color Pencil are welcome. Tuition: NMAL Members, \$170. Non-Members, \$190. Register at: vasilikatakis@gmail.com or 505-255-0313
Vasili Katakis Website: vasiliart.com

NEW! Enid Wood, PSA Pastel Retreat

May 3 - 5, 2013 • **Jemez Springs, NM**

Held at Cañon del Rio Spa & Retreat Center located on beautiful Highway 4, below Los Alamos, just 90 minutes by car from Albuquerque or Santa Fe. The 5-acre property is splendidly paintable, with red rocks, mature trees, meadows, ranch buildings, and a river. Meals are healthy and delicious. Enid is a gentle and experienced teacher. Students are encouraged to find their own authentic voice as a painter. Limited to 10 participants at all experience levels, from beginners to professionals. Cost: \$300 tuition, \$400 meals and lodging. Deposit of \$100 holds your space. Sharing a room, will reduce lodging cost.

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To register, contact Dagna Samuels-Altheide
phone 575-829-4377, email: info@canondelrio.com
or Enid Wood, enidwood@mac.com

TAUGHT BY OTHERS

NEW! Dawn Emerson MasterWorks NM Workshop

April 21 - 23 • Albuquerque, NM

"Dancing with Pastels" held in the Hispanic Arts Center at Expo NM from Sunday - Tuesday, 9:30 am - 4:30 pm

The focus of this intensive workshop is to rediscover the joy of drawing and painting with pastel. Mark making will be explored through guided exercises that will get participants using their entire body (dancing!) to express the movement, gesture, and energy of their subjects. While learning ways to maintain the spirit of the gesture from start to finish, the goal is to expand each participant's personal vocabulary of marks and understanding of the elements and principles of design. Each element — line, shape, edges, texture, space, value, and color — will be explored through exercises that will help students express energy and strong composition in their work. Animals, the figure, and the landscape will be sources of inspiration for this workshop. Please note that process, rather than technique, will be emphasized, and participants will be encouraged to explore doing multiples rather than completed individual works. Whatever your preferred subject or your level, come prepared to work hard, have fun, and explore pastel like never before.

Dawn is a Signature Member of the Pastel Society of America. Her artwork appears in several publications and she has been the recipient of numerous awards. For additional information visit Dawn's website at www.dawnemerson.com

Tuition: \$325 PSNM members, \$350 non-members

To register contact: Lisa Zawadzki
505-255-5921 or Lisagbz@aol.com

New Mexico Art League Workshops

3409 Juan Tabo NE, Albuquerque, NM

Information and registration for all NMAL workshops at: <http://www.newmexicoartleague.org/workshops.html>

Albert Handell • March 8 - 10, 2013

3-Day Indoor Workshop • 9:30am - 4:30 pm.

See, and learn, what to select and emphasize, and what to play down or even take out of your paintings in order to make a strong design statement, and work sensibly towards finishing. Workshop is geared to all levels of landscape and still life artists, who have

some experience working in pastels, oils, or water media. Daily demos, from 9:30 a.m. to noon; all demos are from beginning to finish. First demo is with pastels throughout; second demo begins with watercolor under painting, finishes with pastel; third demo is in oils. From 1 - 4:30 p.m. you will work from your landscape photographs and/or outdoor studies. Those who wish to work from still-life are welcome to do so. Albert will give individual help to each artist at the easel to help you achieve better studio paintings; you are welcome to paint in the medium of your choice.

Tuition: NMAL Members \$395, Non-Members \$415 Sign up with \$100 deposit or payment in full, if you prefer. Please include your phone number and email address on the check (payable to ALBERT HANDELL). Mail to P.O. Box 9070, Santa Fe, NM 87504. Tuition is to be paid in full by February 8, 2013, one month before the first day of the workshop; this will help keep us from overbooking the workshop.

Contact instructor by email: alberthandell@msn.com or phone 505-983-8373.

Albert's website is: www.alberthandell.com

Member News continued from page 3

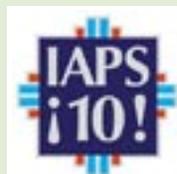
Vasili Katakis is one of the artists showing work in *Miniatures and More* at the Albuquerque Museum of Art, 19th & Mountain Rd. NW from Oct. 21 - Dec. 2. This is Vasili's third appearance in this charity-based show and this year he also is showing in the "More" large works part of the show.

Letitia (Letty) Roller is one of 20 artists showing work from Oct. 19 - Dec. 9 at The Ellwood House Museum Visitor's Center located at 509 N. 1st St., DeKalb, IL. See the show Tues. - Sun. from 12:20 - 4:30 pm. Letty's work can also be seen on the dekalbgallery.com site.

Oil Painter Neil Patterson said: "Painting is the road that never ends. I know less now than when I started." "We think paintings are more important than they really are. The act of painting is the important thing."

IAPS Tenth Biennial Convention

Albuquerque, NM • June 6 - 9, 2013



Information about the events, classes, workshops, and vendor exhibits, at: <http://www.pastelinternational.com/CONVENTIONS/conventions.html>